



# The Evolving Opioid Overdose Epidemic: CDC's Approach to Surveillance and Prevention

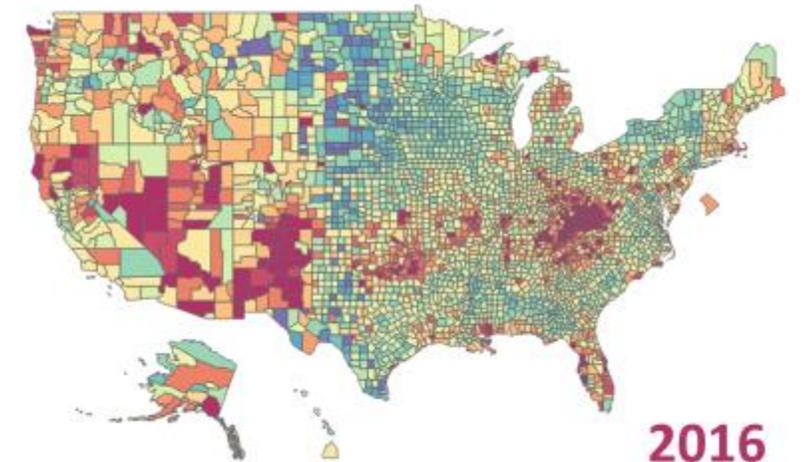
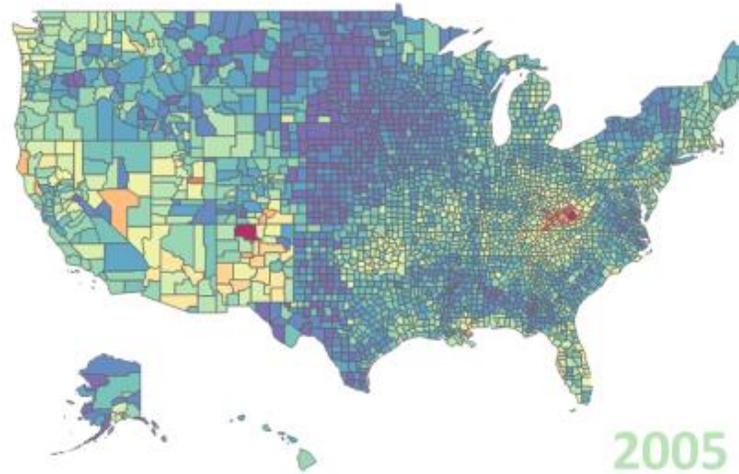
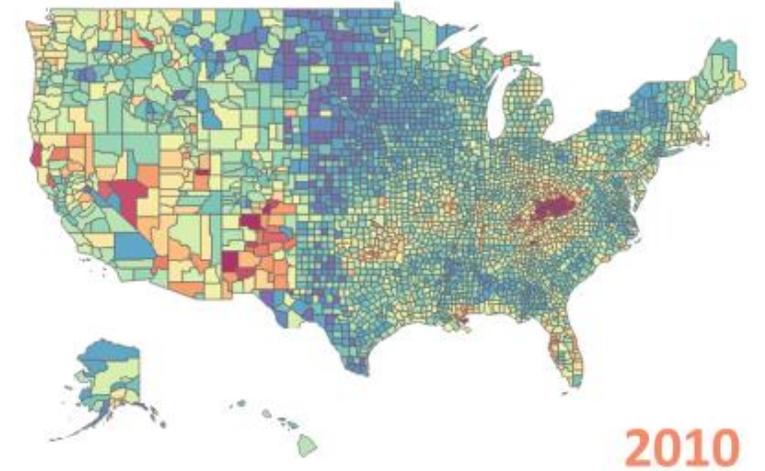
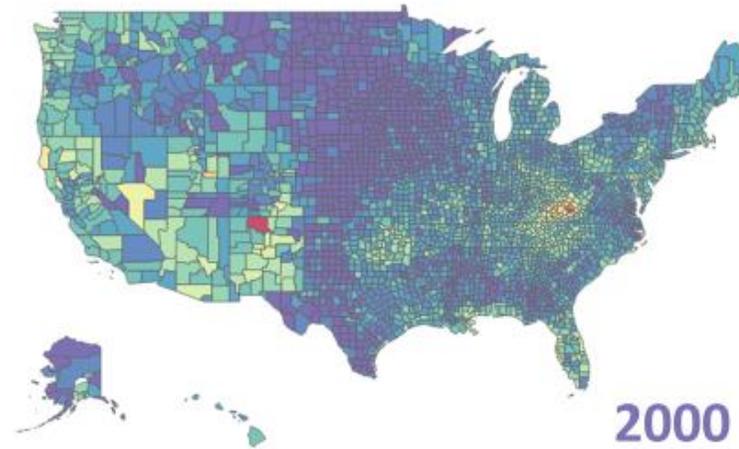
**Sarah Bacon, PhD**

Lead Behavioral Scientist  
Overdose Prevention Programs Team  
Division of Unintentional Injury Prevention



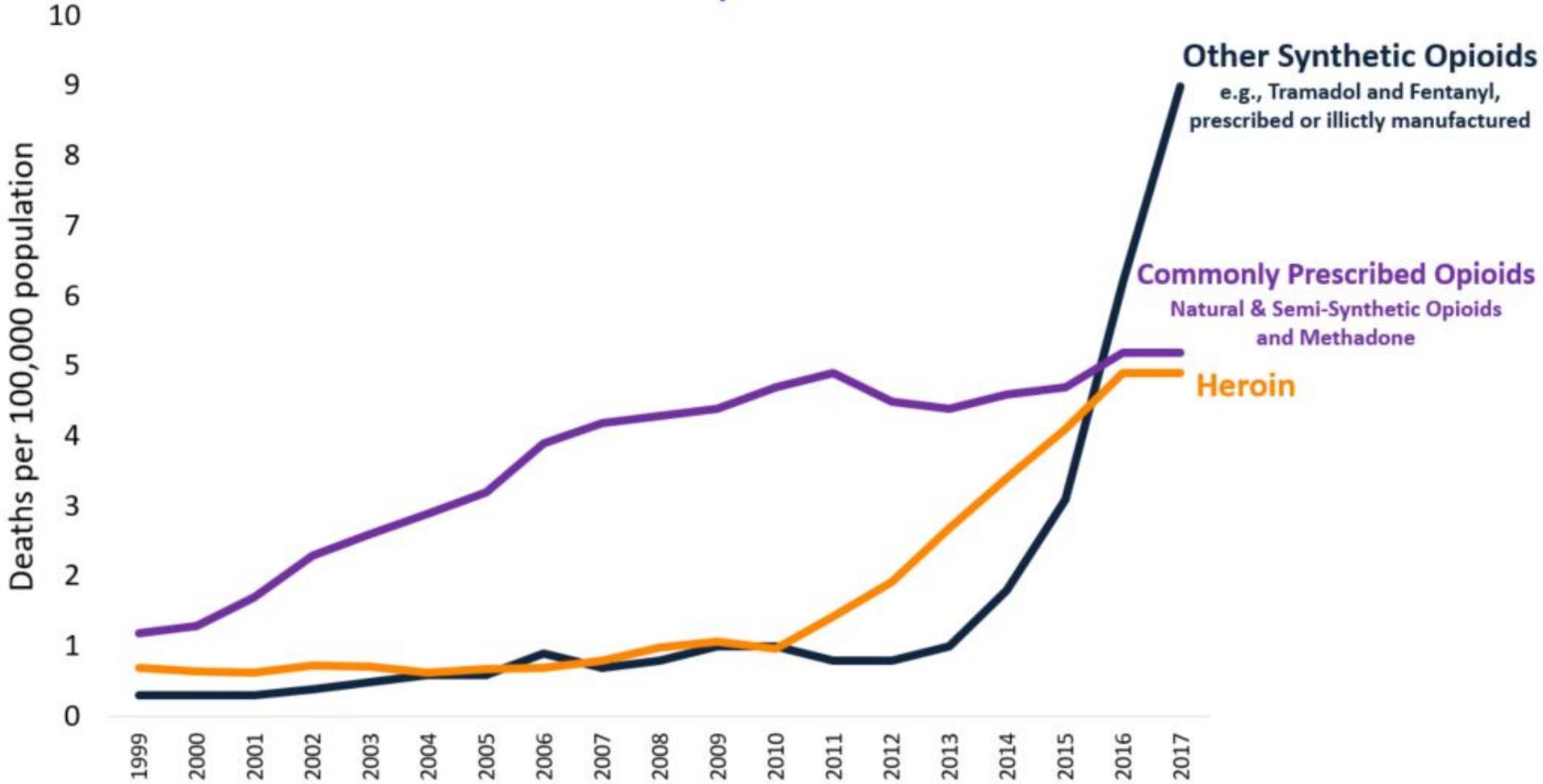
# Rapid Increase in Drug Overdose Death Rates by County

Estimated Age-adjusted  
Death Rate per 100,000:



SOURCE: NCHS Data Visualization Gallery

# Three Waves of the Rise in Opioid Overdose Deaths



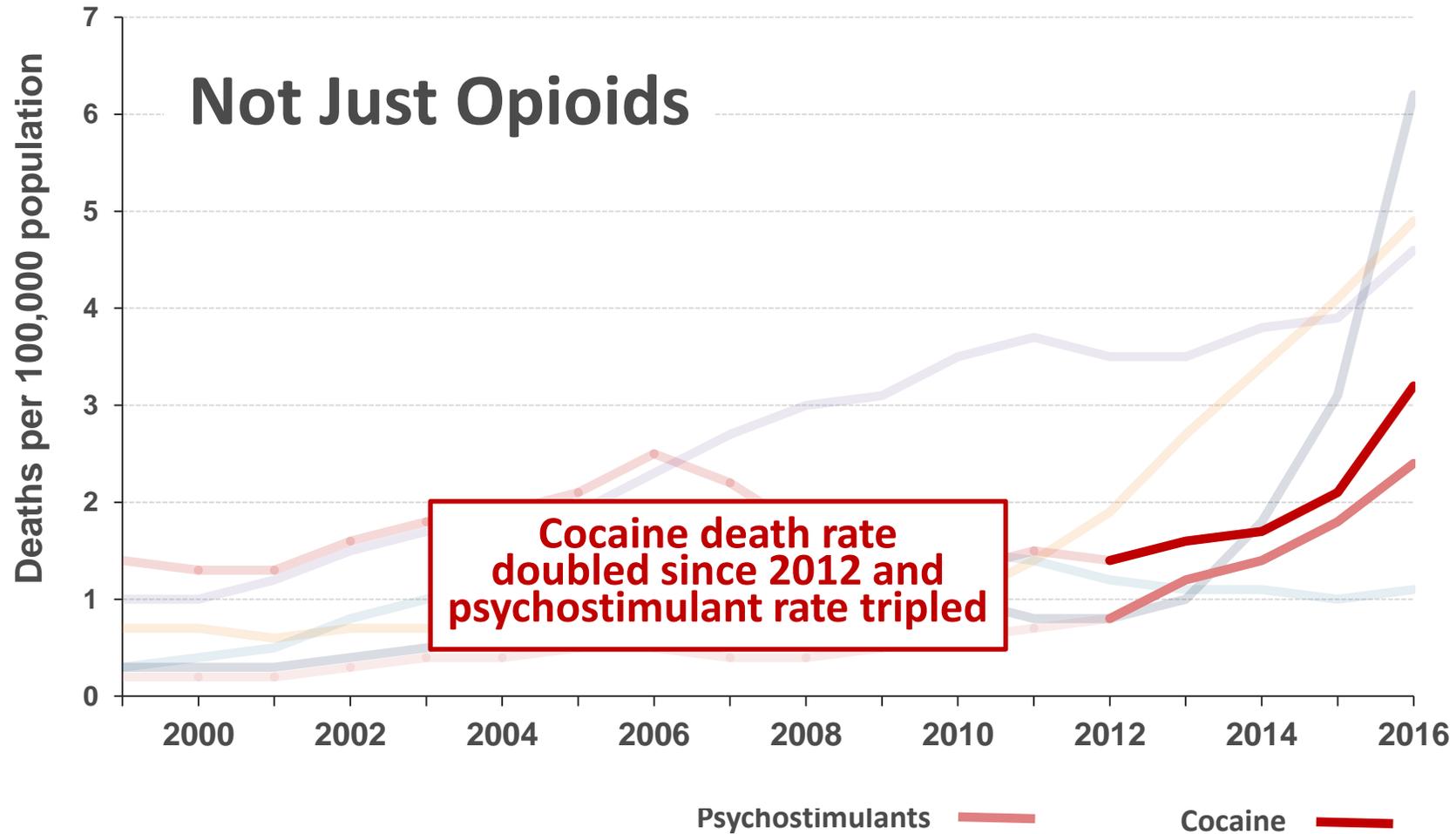
Wave 1: Rise in Prescription Opioid Overdose Deaths

Wave 2: Rise in Heroin Overdose Deaths

Wave 3: Rise in Synthetic Opioid Overdose Deaths

SOURCE: National Vital Statistics System Mortality File.

# Rise in Cocaine and Psychostimulant Deaths in United States



# Looking Beyond Opioid Overdose Deaths

In 2017, more than  
**47,000**  
Americans died from overdoses involving  
prescription or illicit opioids.



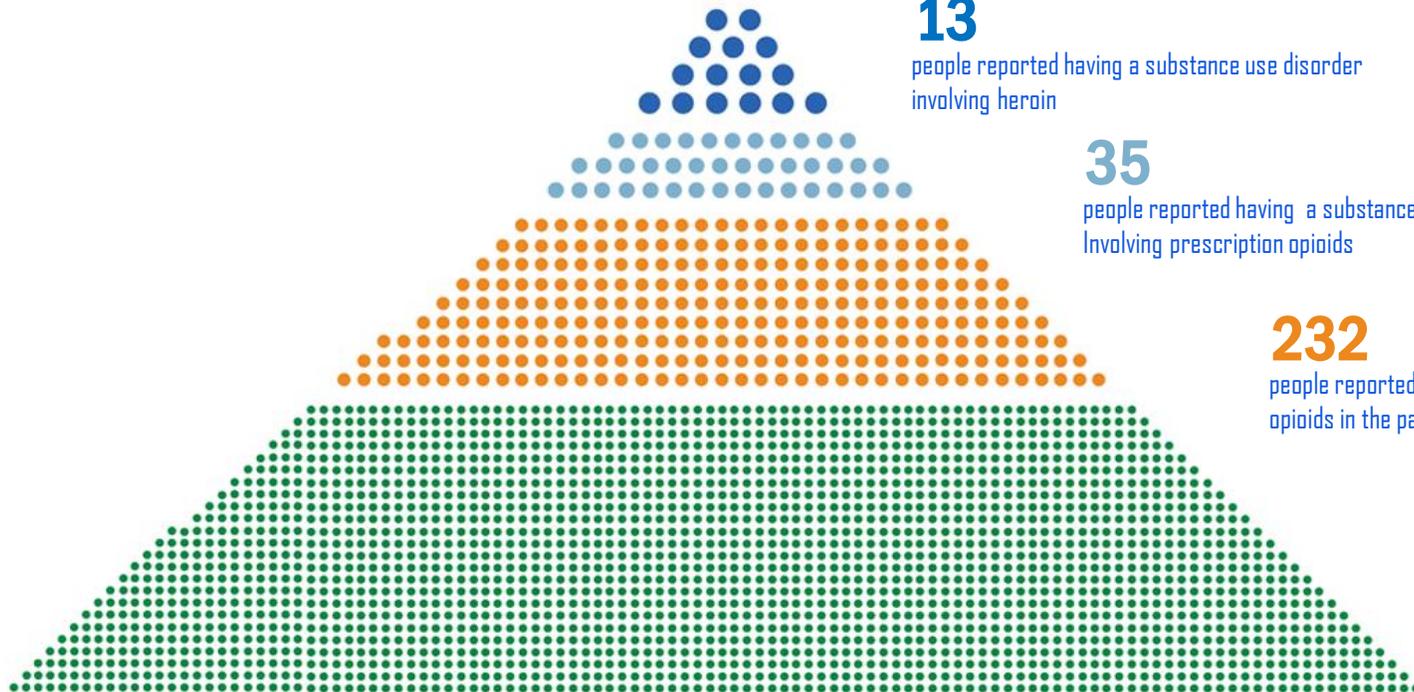
For every  
**ONE**  
person who died  
there were

**13**  
people reported having a substance use disorder  
involving heroin

**35**  
people reported having a substance use disorder  
involving prescription opioids

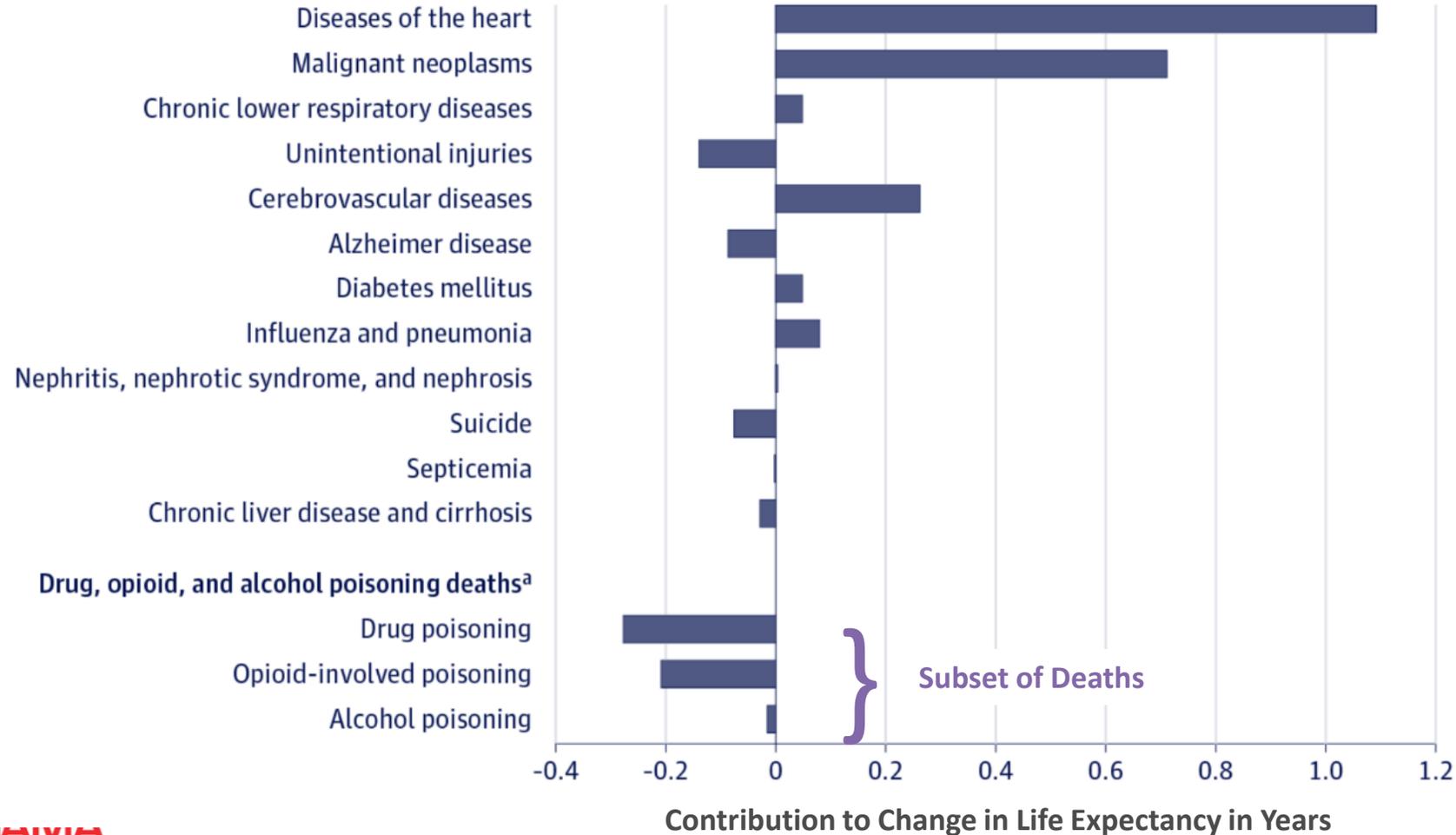
**232**  
people reported misusing prescription  
opioids in the past year

**1,907**  
people reported using  
prescription opioids  
in the past year

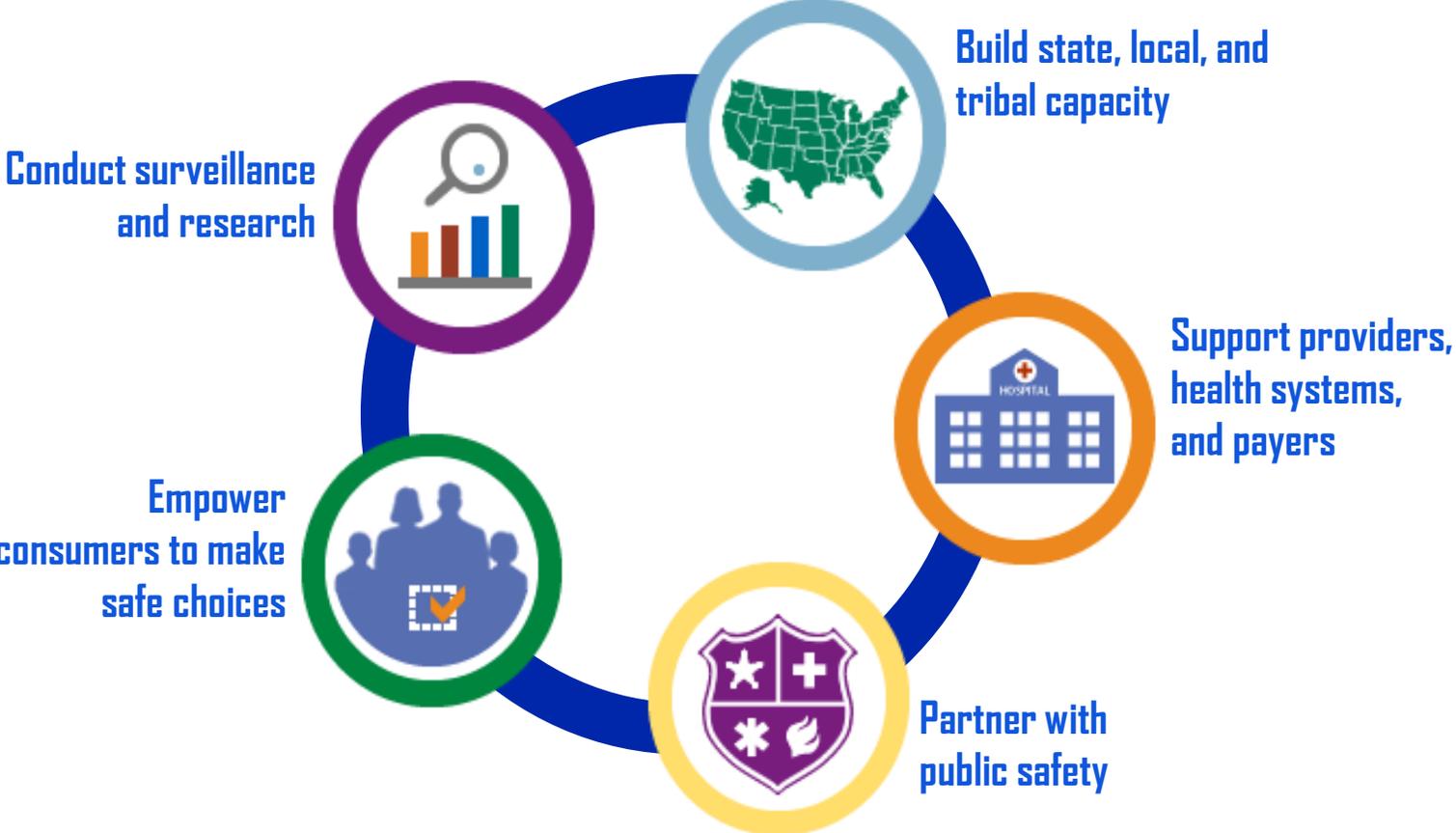


# Opioid-involved poisoning has decreased U.S. life expectancy by over 2 months from 2000-2015

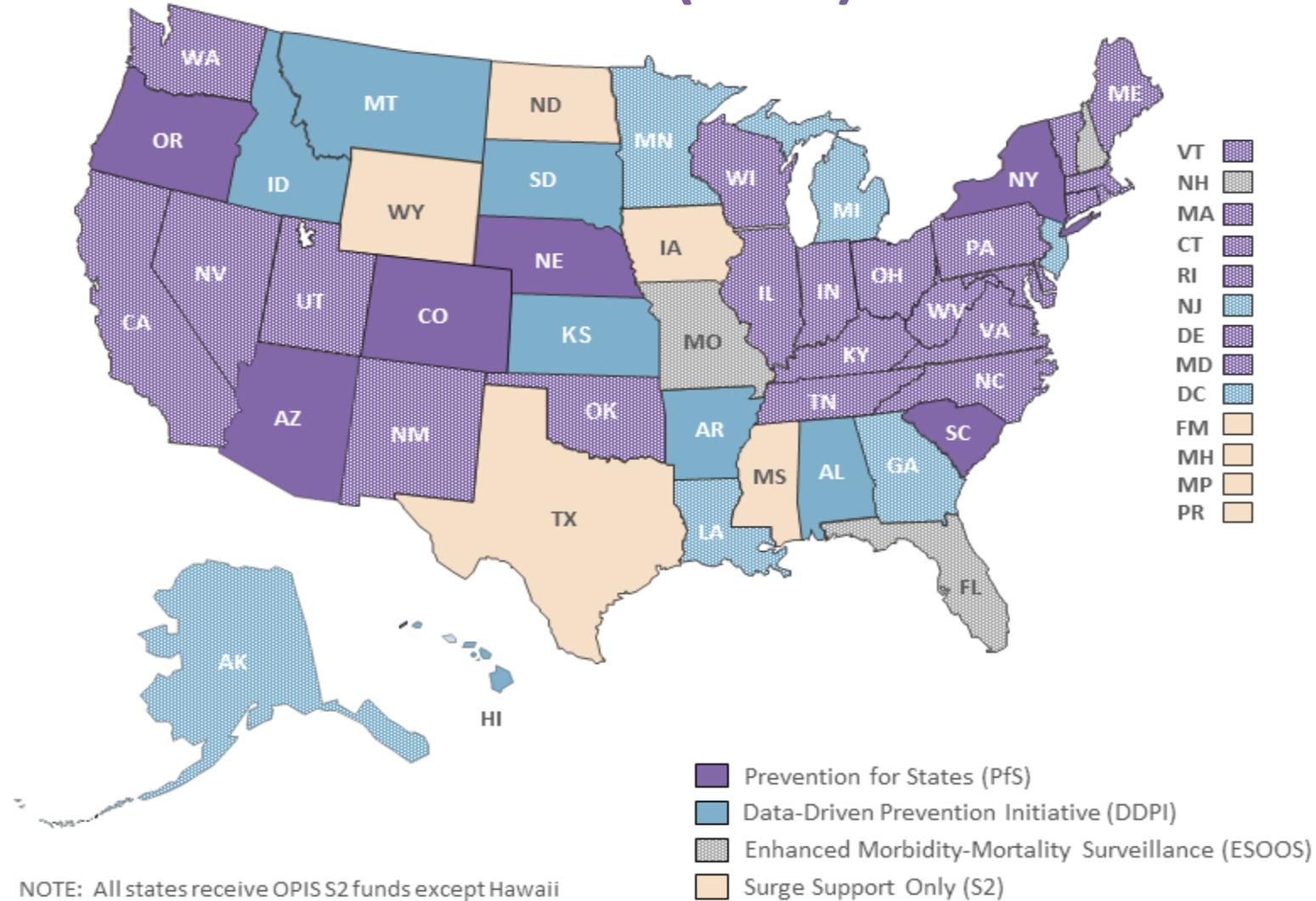
12 Leading causes of death (ranked highest to lowest according to No. of deaths in year 2015)



# CDC's Strategy to Prevent Opioid Overdoses and Opioid-Related Harms

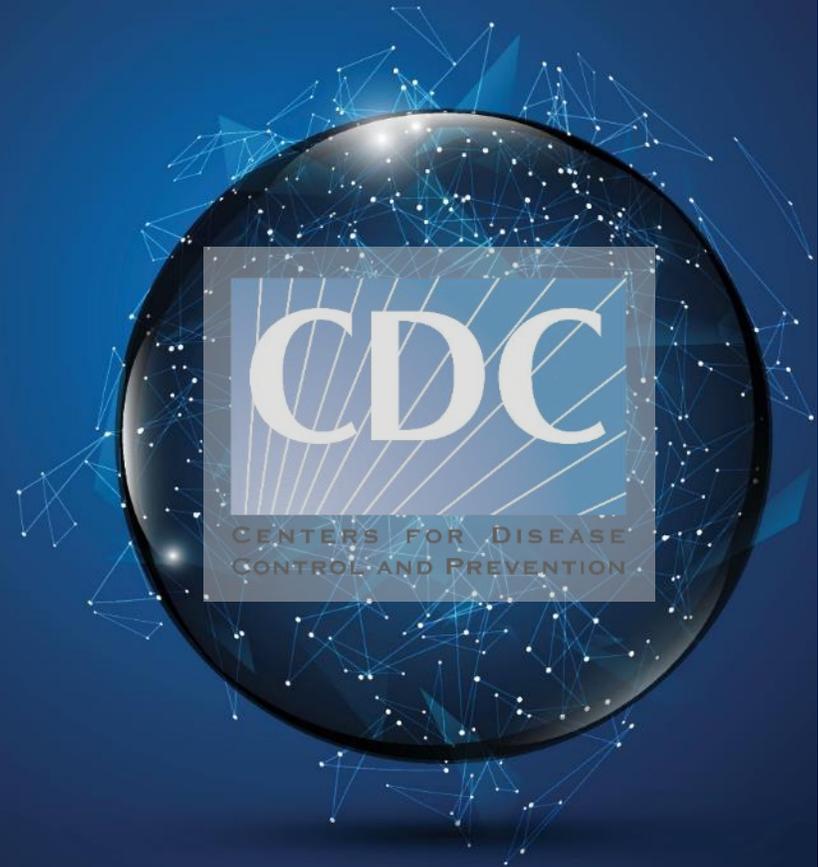


# Overdose Prevention in States (OPIS)



# More Timely, Localized, and Actionable Data

- **Non-Fatal Data**
  - Use syndromic surveillance and hospital billing data to establish an early warning system to detect sharp increases or decreases in non-fatal opioid overdoses.
- **Fatal Data**
  - Capture detailed information on toxicology, death scene investigations, and other risk factors that may be associated with a fatal overdose.
- **Data for Action**
  - Rapidly disseminate surveillance findings to key stakeholders working to prevent or respond to opioid overdoses



# Prescription Drug Monitoring Programs

- Essential clinical decision support and public health surveillance tool

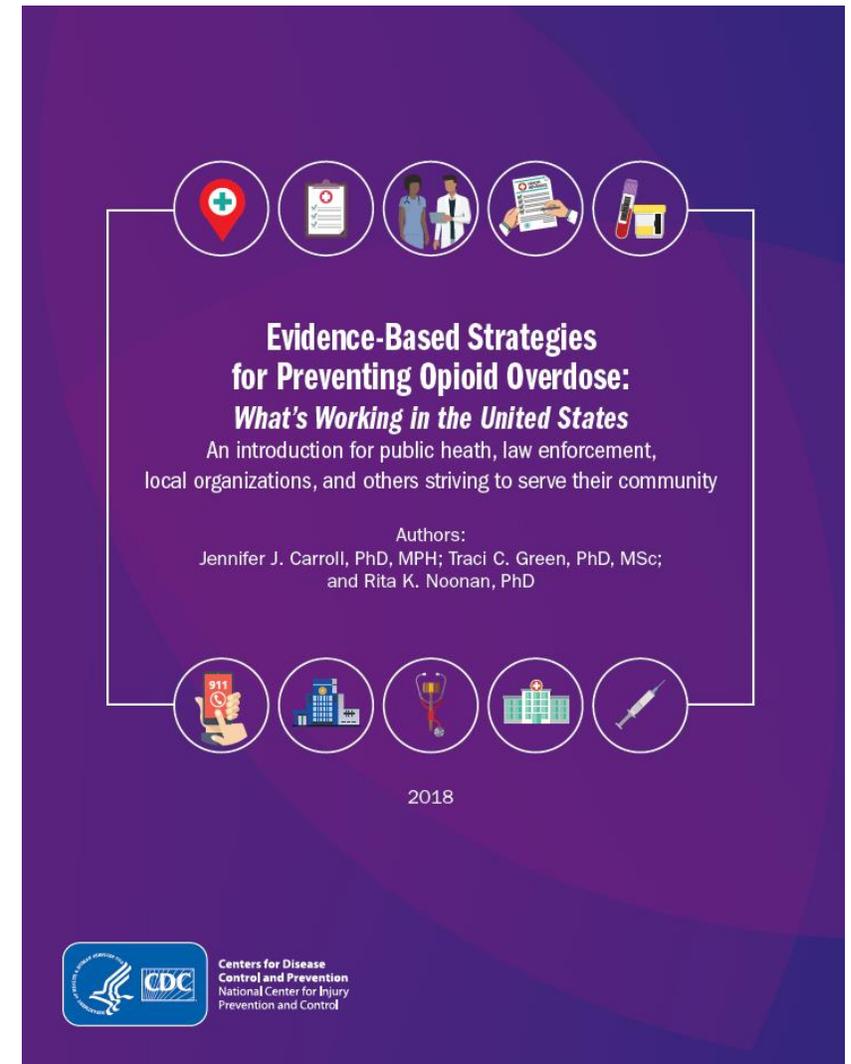


- Optimal components
  - Universal registration/use
  - Real-time reporting
  - Inter- and Intrastate integration

# Evidence-Based Strategies for Preventing Opioid Overdose: What's Working in the United States, 2018

- Consolidates best evidence currently available on 10 opioid overdose prevention strategies.
- Topics span:
  - naloxone distribution,
  - medication-assisted treatment,
  - clinical programs, and
  - community programs
- Offers relevant research and examples of effective strategies being used in United States

<https://www.cdc.gov/drugoverdose/pdf/pubs/2018-evidence-based-strategies.pdf>





# Integration of State and Local Efforts

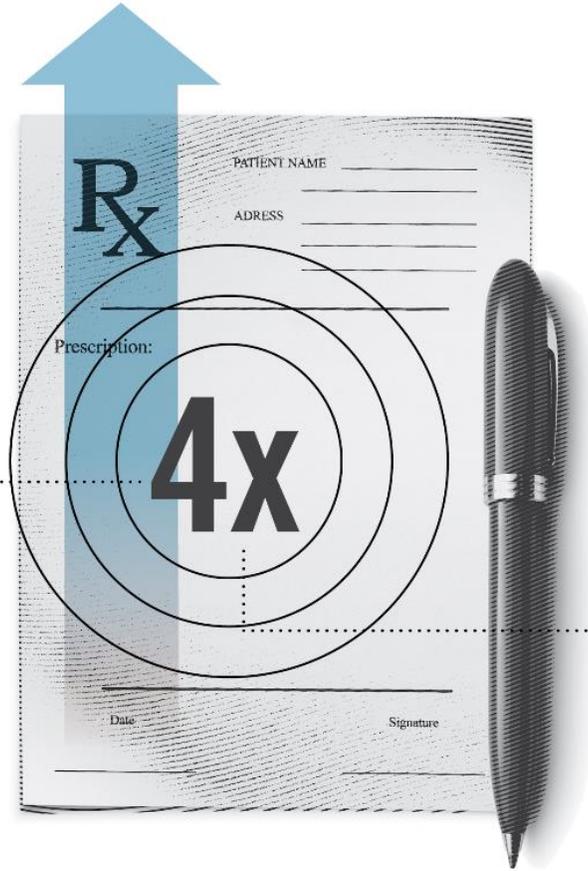
- The epidemic unfolds at the local level
- Innovation often comes from the local level
- State-level resources may be required for implementation
- States can support communication and partnership development



**Linkage to Care**



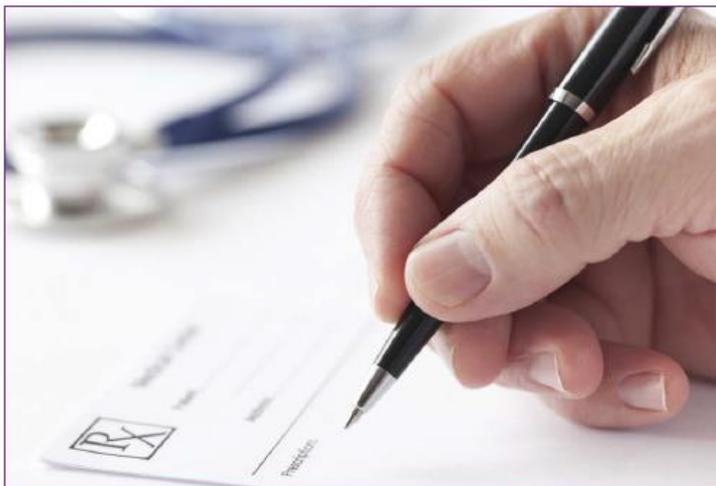
The amount  
of opioids prescribed has  
**QUADRUPLED**  
from 1999-2014,



but the pain that  
Americans report remains  
**UNCHANGED**



## CDC Guideline for Prescribing Opioids for Chronic Pain — United States, 2016



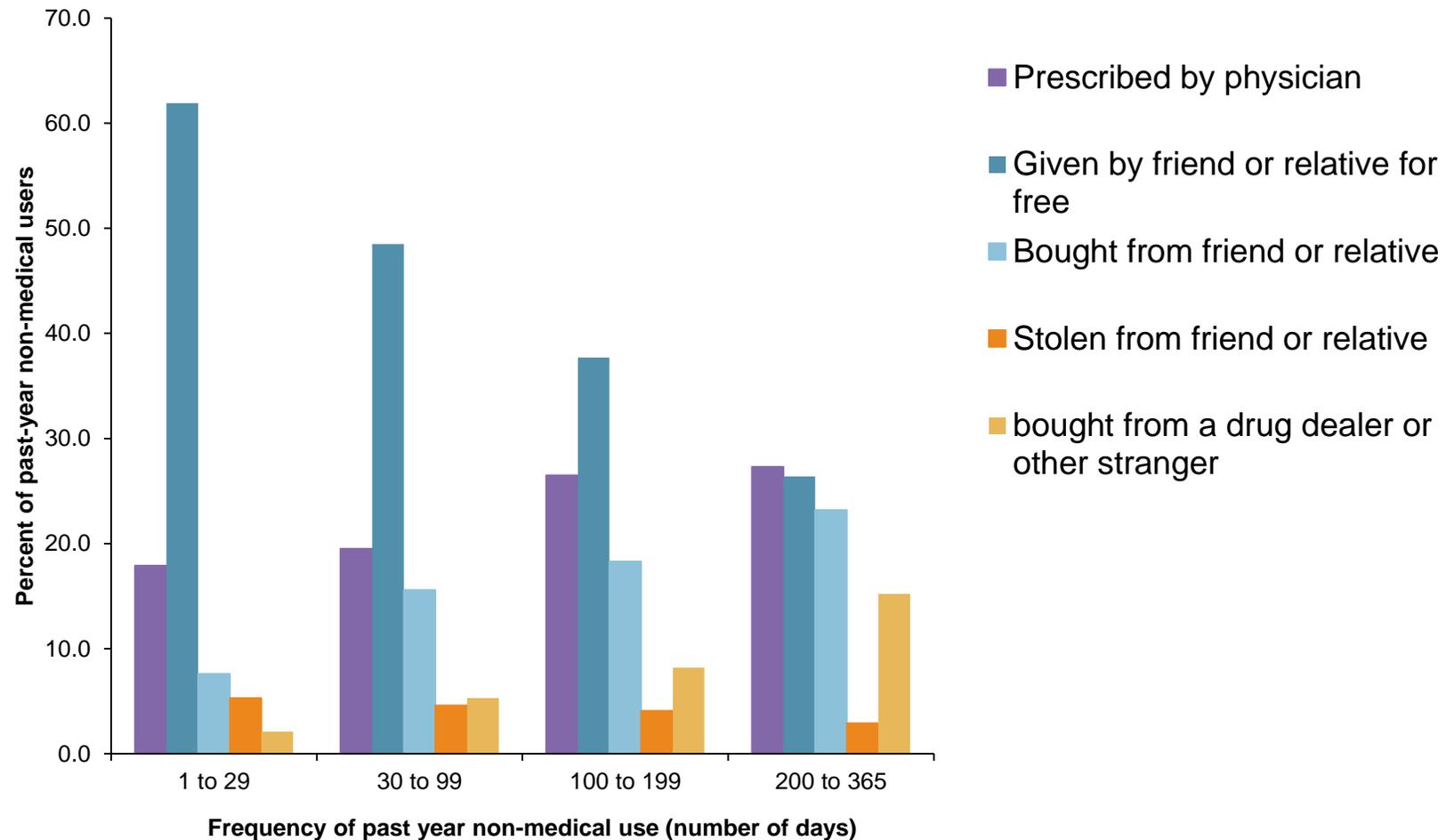
Continuing Education Examination available at <http://www.cdc.gov/mmwr/cme/conted.html>.



U.S. Department of Health and Human Services  
Centers for Disease Control and Prevention

- **Primary care**
- **Patients > 18 Years with chronic pain**
- **Outpatient settings**
- **Outside of active cancer, palliative, and end of life care**

# Doctors are the most common source of opioids for most frequent nonmedical users



# Organization of Guideline Recommendations

**12 recommendations grouped into 3 conceptual areas:**

**Determining when to initiate or continue opioids for chronic pain**



**Opioid selection, dosage, duration, follow-up, and discontinuation**



**Assessing risk and addressing harms of opioid use**



# Comprehensive Implementation Approach for the CDC Prescribing Guideline

Translation &  
Communication

Education &  
Training

Insurer  
Interventions



Health System  
Interventions

# Opioid prescribing in the United States before and after publication of the CDC's 2016 guideline for prescribing opioids for chronic pain

## Opioid Prescribing in the United States Before and After the Centers for Disease Control and Prevention's 2016 Opioid Guideline

Amy S.B. Bohnert, PhD, MHS; Gery P. Guy Jr., PhD, MPH; and Jan L. Losby, PhD, MSW

**Background:** In response to adverse outcomes from prescription opioids, the Centers for Disease Control and Prevention (CDC) released the *Guideline for Prescribing Opioids for Chronic Pain* in March 2016.

**Objective:** To test the hypothesis that the CDC guideline release corresponded to declines in specific opioid prescribing practices.

**Design:** Interrupted time series analysis of monthly prescribing measures from the IQVIA transactional data warehouse and Real-World Data Longitudinal Prescriptions population-level estimates based on retail pharmacy data. Population size was determined by U.S. Census monthly estimates.

**Setting:** United States, 2012 to 2017.

**Patients:** Persons prescribed opioid analgesics.

**Measurements:** Outcomes included opioid dosage, days supplied, overlapping benzodiazepine prescriptions, and the overall rate of prescribing.

**Results:** The rate of high-dosage prescriptions ( $\geq 90$  morphine equivalent milligrams per day) was 683 per 100 000 persons in

January 2012 and declined by 3.56 (95% CI,  $-3.79$  to  $-3.32$ ) per month before March 2016 and by 8.00 (CI,  $-8.69$  to  $-7.31$ ) afterward. Likewise, the percentage of patients with overlapping opioid and benzodiazepine prescriptions was 21.04% in January 2012 and declined by 0.02% (CI,  $-0.04\%$  to  $-0.01\%$ ) per month before the CDC guideline release and by 0.08% (CI,  $-0.08\%$  to  $-0.07\%$ ) per month afterward. The overall opioid prescribing rate was 6577 per 100 000 persons in January 2012 and declined by 23.48 (CI,  $-26.18$  to  $-20.78$ ) each month before the guideline release and by 56.74 (CI,  $-65.96$  to  $-47.53$ ) per month afterward.

**Limitation:** No control population; inability to determine the appropriateness of opioid prescribing.

**Conclusion:** Several opioid prescribing practices were decreasing before the CDC guideline, but the time of its release was associated with a greater decline. Guidelines may be effective in changing prescribing practices.

**Primary Funding Source:** CDC.

*Ann Intern Med.* 2018;169:367-375. doi:10.7326/M18-1243 [Annals.org](http://Annals.org)  
For author affiliations, see end of text.  
This article was published on [Annals.org](http://Annals.org) on 28 August 2018.

Harms due to opioid medications increased dramatically during the 2000s and early part of the 2010s in the United States. Fatal overdoses from natural and semi-synthetic opioids increased from 1.0 per 100 000 adults in 1999 to 4.4 per 100 000 in 2016 (1). Concurrent increases occurred in opioid-related emergency department visits (2), the prevalence of opioid use disorders (3), and opioid prescribing for chronic pain (4), but nonmedical prescription opioid use decreased (3). Data from patients prescribed opioids (5-9) indicate a connection between prescribing practices and opioid-related harms and a need to optimize opioid prescribing.

A common strategy for changing clinician behavior is the release of practice guidelines. Prominent examples of medication-focused guidelines are the Beers Criteria for Potentially Inappropriate Medication Use in Older Adults (10) and the Veterans Health Administration's Opioid Safety Initiative (11, 12). However, the ability of guidelines to change behavior may be limited (13), with cross-condition reviews indicating that practice changes in response to guidelines vary widely (14) and that limited implementation efforts often hamper effectiveness (15).

The Centers for Disease Control and Prevention (CDC) released the *Guideline for Prescribing Opioids for Chronic Pain* in March 2016 (16). The CDC guideline recommends evidence-based practices for opioid use for treating chronic pain—excluding cancer treatment,

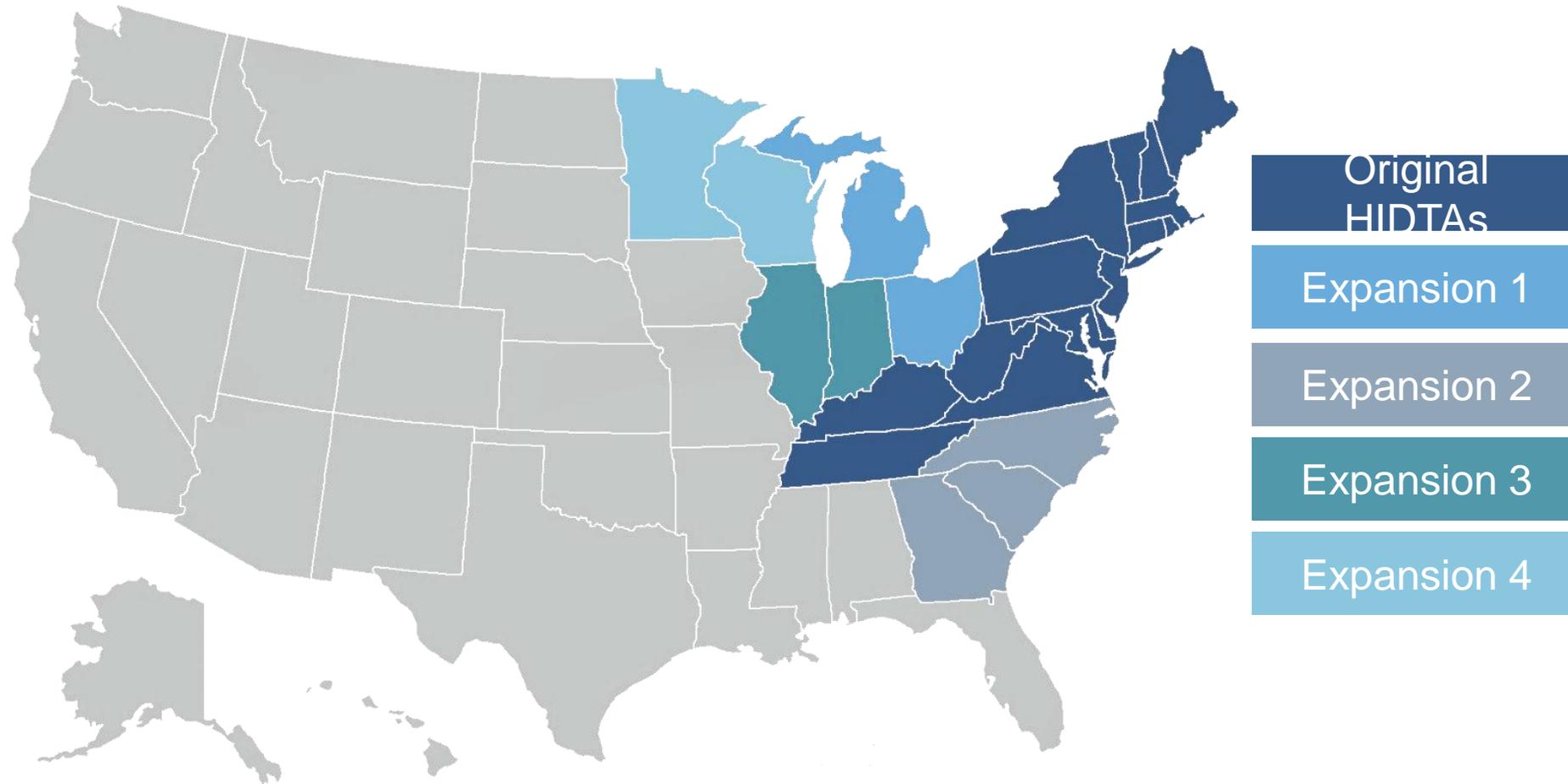
palliative care, and end-of-life care—in patients aged 18 years and older in primary care settings. Compliance is entirely voluntary. Compared with previous guidelines (17), the CDC guideline is broad reaching, as the result of a CDC-coordinated implementation strategy (18, 19). The purpose of this analysis was to assess temporal changes in opioid prescribing since the CDC guideline was released.

### METHODS

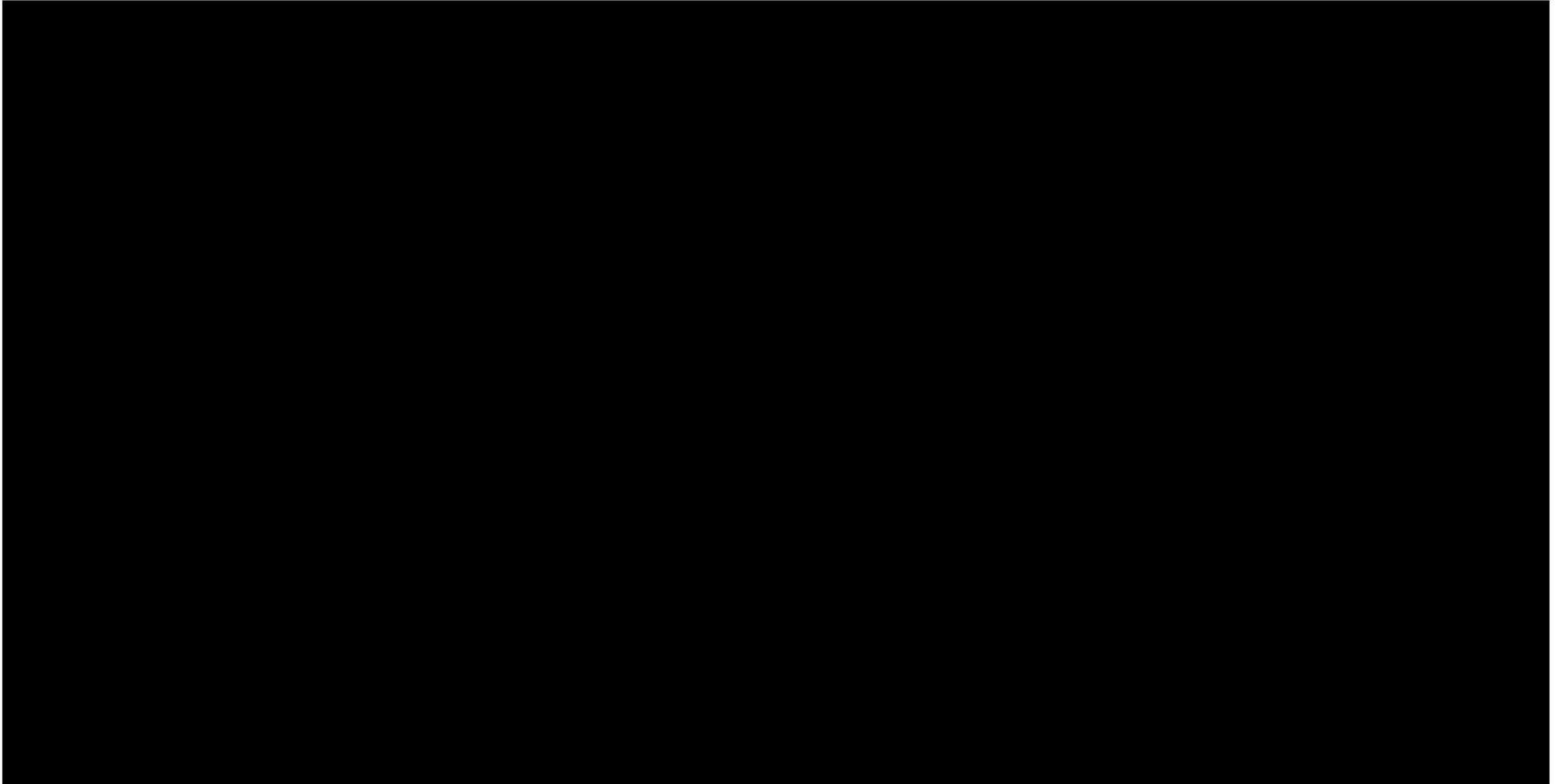
#### Study Design

This study consisted of interrupted time series analyses examining changes in opioid prescribing. This method is commonly used to determine whether the time at which a new policy or program was implemented is associated with changes in an outcome, which is measured continuously over time (20). It may be particularly useful for evaluating population-level interventions, such as in cases in which no control or comparison group is available. Each model tested whether the point at which the CDC guideline was released (March 2016) was associated with immediate increases or decreases (a change in the intercept) at the time of "interruption," a change in the trajectory over time (the slope) of prescribing metrics originating at the interruption, or both. This study was exempt from human subjects review.

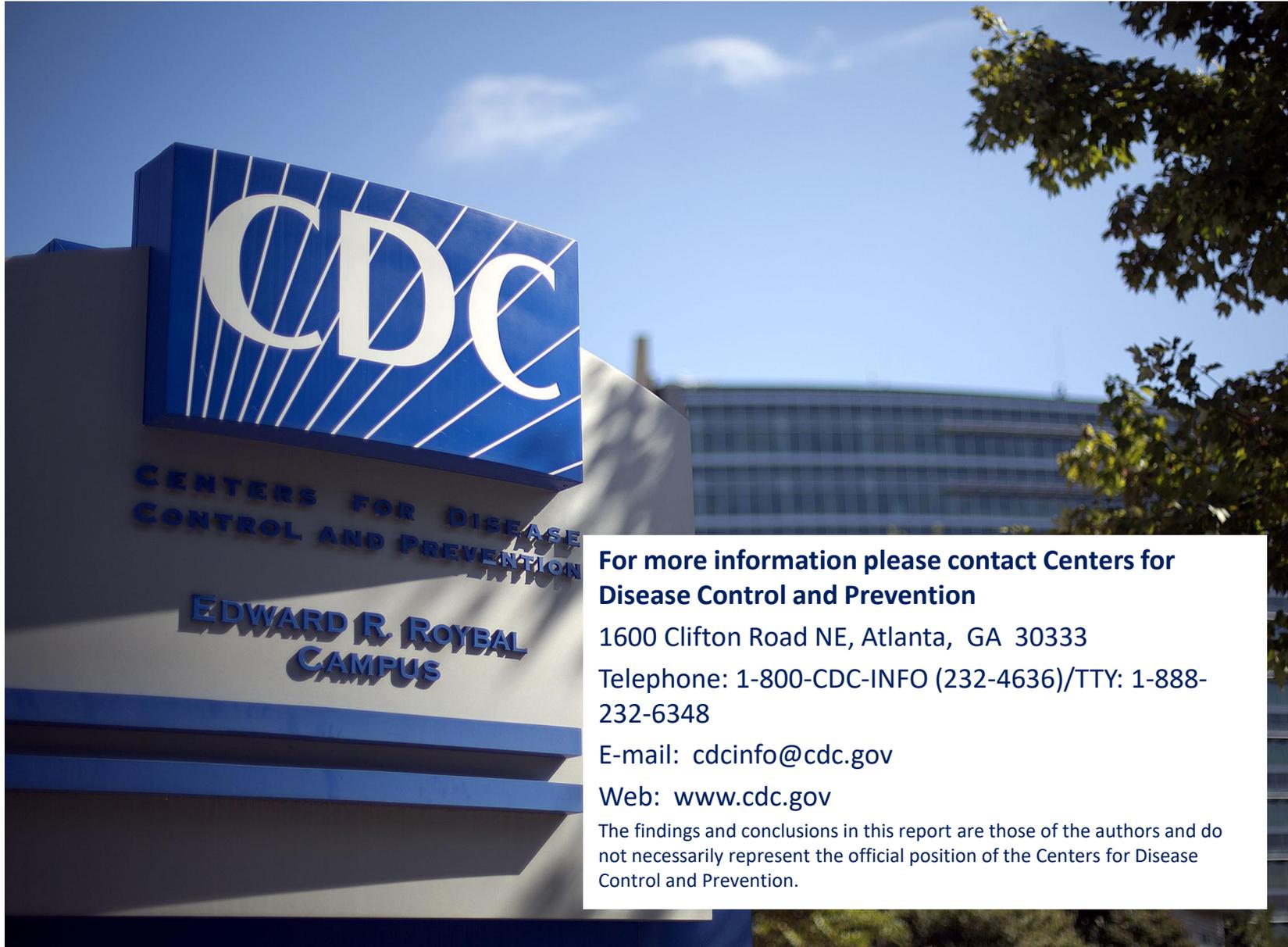
# Public Health-Public Safety Partnerships: The Opioid Response Strategy Expansion



# Rx Awareness Campaign



# More Information



**For more information please contact Centers for Disease Control and Prevention**

1600 Clifton Road NE, Atlanta, GA 30333

Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

E-mail: [cdcinfo@cdc.gov](mailto:cdcinfo@cdc.gov)

Web: [www.cdc.gov](http://www.cdc.gov)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.