



COCA Update

Clinician Outreach and Communication Activity (COCA)
CDC Emergency Communication System

June 30, 2014

COCA Updates are disseminated biweekly. More frequent distributions may occur when there is emergency information or an event-specific update to share. The next COCA Update is scheduled for **July 14**.

This issue contains guidance documents relevant to current public health events and information from **June 16 – June 30**.

For questions about these or other clinical issues, please write to us at coca@cdc.gov.

Additional Resources

[CDC Emergency on Twitter](#)

[CDC Health Partners Outreach on Facebook](#)

[COCA Home Page](#)

Topics and Highlights

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COCA News and Announcements

Upcoming COCA Calls/Webinars:

Record High U.S. Measles Cases: Patient Vaccination, Clinical Assessment and Management

CE = Free Continuing Education

Date: Tuesday, July 1, 2014

Time: 2:00 - 3:00 pm (EDT)

Dial In Number: 888-769-8715 (U.S. Callers); 312-470-7111 (International Callers)

Passcode: 9993473

Webinar: <https://www.mymeetings.com/nc/join.php?i=PW6613141&p=9993473&t=c>

In May 2014, the United States recorded the largest number of reported measles cases since 1994 and the number continues to rise. Most cases reported have been acquired in the U.S. and are associated with importations from countries where measles is still common. This highly contagious, acute viral illness spreads quickly in unvaccinated populations once reaching the U.S. The recent measles outbreaks highlight the importance of maintaining high vaccination coverage in the U.S. and ensuring age-appropriate vaccination for international travelers. During this COCA call, clinicians will learn the status of measles in the U.S. and CDC vaccination recommendations and guidelines for patient assessment and management.

emergency.cdc.gov/coca/calls/2014/callinfo_070114.asp

Recent COCA Calls/Webinars:

Healthy Swimming: Prevent and Treat Infections Caused by Brain-Eating Amebas and Chlorine-Tolerant Parasites

Date: Thursday, June 19, 2014

emergency.cdc.gov/coca/calls/2014/callinfo_061914.asp

Archived COCA conference calls are available at emergency.cdc.gov/coca/calls/index.asp.

Free continuing education credits (CME, CNE, ACPE, CEU, CECH, and AAVSB/RACE) are available for most calls. For more information about free CE, visit emergency.cdc.gov/coca/continuingeducation.asp

CDC News and Announcements

CDC Science Clips: Volume 6, Issue: 25 – (CDC)

Each week select science clips are shared with the public health community to enhance awareness of emerging scientific knowledge. The focus is applied public health research and prevention science that has the capacity to improve health now.

www.cdc.gov/phlic/sciclips/issues/

Public Health Preparedness

NEW: CDC launches updated Online CERC Training – CE Credits Available – June 25 (CDC)

CDC is pleased to offer an updated version of our web-based course for Crisis and Emergency Risk Communication (CERC) Training. This free, online training offers public health communication professionals important knowledge and resources to effectively prepare for and respond to emergencies. Topics include introduction to CERC, psychology of a crisis, messages and audiences, crisis communication plans, role of the spokesperson, working with the media, and more. CE and CECH credits are now available.

emergency.cdc.gov/cerc/training/basic/index.asp

Emergency Preparedness and Response – (CDC)

Find preparedness resources for all hazards.

emergency.cdc.gov/hazards-all.asp

Emergency Preparedness and Response Training Resources for Clinicians – (CDC)

Find online and in-person training resources at

emergency.cdc.gov/coca/trainingresources.asp

Natural Disasters and Severe Weather

NEW: CDC Public Health Matters Blog: Prep Rally Brings Preparedness Spirit to Moore, Oklahoma – June 19 (CDC)

In May 2013, deadly tornadoes swept Moore, OK, destroying homes and the very foundation of community that families had come to know. At the heart of the destruction were children, whose schools, parks, and child care facilities were damaged beyond recognition, and in some cases, blown away along with children's sense of routine and normalcy.

blogs.cdc.gov/publichealthmatters/2014/06/prep_rally_oklahoma/

Get Ready for a Hurricane – (CDC)

If a hurricane might be headed toward you, you need to prepare. Listen for National Weather Service alerts on TV or radio or check for them online.

emergency.cdc.gov/disasters/hurricanes/preparedness.asp

Food and Water Needs: Preparing for a Disaster or Emergency – (CDC)

emergency.cdc.gov/disasters/foodwater/prepare.asp

Health and Safety Concerns for All Disasters – (CDC)

emergency.cdc.gov/disasters/alldisasters.asp

Morbidity and Mortality Weekly Report (MMWR)

MMWR publications are prepared by CDC. To electronically subscribe, go to

www.cdc.gov/mmwr/mmwrsubscribe.html

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- [Ebola Viral Disease Outbreak — West Africa, 2014](#)

- [Notes from the Field: Outbreak of *Vibrio cholerae* Serogroup O1, Serotype Ogawa, Biotype El Tor Strain — La Huasteca Region, Mexico, 2013](#)
- [Notice to Readers: MMWR Express App for iPhone and iPad Now Available](#)

Infectious, Vector-Borne, and Zoonotic Diseases

Seasonal Influenza

Weekly Flu View – June 21 (CDC)

Flu View is a weekly influenza surveillance report prepared by CDC Influenza Division. All data are preliminary and may change as CDC receives more reports.

www.cdc.gov/flu/weekly/

Planning and Preparedness: Health Professionals and Seasonal Flu – (HHS)

Healthcare providers play an important role during flu season. The following guidance and information will assist health care providers and service organizations to plan and respond to seasonal flu.

www.flu.gov/planning-preparedness/hospital/index.html

Travel Safety

Current Travel Warnings – June 27 (US Department of State)

The U.S. Department of State issues Travel Warnings when long-term, protracted conditions make a country dangerous or unstable. Travel Warnings recommend that Americans avoid or carefully consider the risk of travel to that country. The State Department also issues Travel Warnings when the U.S. government's ability to assist American citizens is constrained due to the closure of an embassy or consulate or because of a drawdown of State Department staff.

travel.state.gov/content/passports/english/alertswarnings.html

Food, Drug, and Device Safety

MedWatch: The FDA Safety Information and Adverse Event Reporting Program – (FDA)

MedWatch is your Food and Drug Administration (FDA) gateway for clinically important safety information and reporting serious problems with human medical products.

www.fda.gov/Safety/MedWatch/default.htm

FoodSafety.gov: Reports of FDA and USDA Food Recalls, Alerts, Reporting, and Resources – (HHS/USDA/FDA/CDC/NIH)

FoodSafety.gov lists notices of recalls and alerts from both FDA and the U.S. Department of Agriculture. Visitors to the site can report a problem or make inquiries.

www.foodsafety.gov/recalls/recent/index.html

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The Healthcare Preparedness Activity in the Division of Strategic National Stockpile, Office of Public Health Preparedness and Response is responsible for the management of all COCA products.

For information about this update or other clinical issues, or to send your feedback, please contact us at coca@cdc.gov

CDC offers a variety of free tools and resources to help you enhance your knowledge of emergency preparedness and response:

[CDC Health Partners Outreach Facebook page](#) – real time updates, guidance, and situational awareness for public health partners on Facebook

[Clinician Outreach and Communication Activity](#) – resources for health care providers

[COCA RSS Feed](#) – subscribe to be notified of conference calls, updates, and CDC guidance for health providers

[Crisis & Emergency Risk Communication \(CERC\) Training](#) – training program that draws from lessons learned during public health emergencies, and incorporates best practices from the fields of risk and crisis communication
[Health Alert Network \(HAN\)](#) – CDC's primary method of sharing cleared information about urgent public health incidents with public information officers; federal, state, territorial, and local public health practitioners; clinicians; and public health laboratories



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