



COCA Update

Clinician Outreach and Communication Activity (COCA)
CDC Emergency Communication System

April 8, 2014

COCA Updates are disseminated biweekly. More frequent distributions occur when there is emergency information or CDC event-specific updates to share. The next COCA Update is scheduled for **April 21**.

This issue contains information from **March 24 – April 7** and guidance documents relevant to current public health events. For questions about these or other clinical issues, please write to us at coca@cdc.gov.

Additional Resources

[CDC Emergency on Twitter](#)
[CDC Health Partners Outreach on Facebook](#)
[COCA Home Page](#)

Topics and Highlights

[COCA News and Announcements](#) *Upcoming COCA Call/Webinar-Tickborne Diseases*

[CDC News and Announcements](#)

[Public Health Preparedness](#)

[Natural Disasters and Severe Weather](#) *America's PrepareAthon!*

[Morbidity and Mortality Weekly Report \(MMWR\)](#)

[Infectious, Vector-Borne and Zoonotic Disease](#)

[Travel Safety](#)

[Food, Drug and Device Safety](#)

COCA News and Announcements

Upcoming COCA Call/Webinar:

Tickborne Diseases: A Springtime Review of Diagnosis, Treatment and Prevention

Date: Thursday, April 10, 2014

From May through July, people get tick bites and tickborne diseases more often than any other time of year in the United States. In 2012, over 4,000 cases of Rocky Mountain spotted fever and 30,000 cases of Lyme disease were reported to CDC. Tickborne diseases can cause symptoms that range from mild to life-threatening. Early recognition and treatment of tickborne diseases decreases the risk of serious complications. During this COCA call, CDC subject matter experts will describe the signs and symptoms, treatment, management, and prevention of tickborne diseases in the U.S., with an emphasis on Lyme disease and Rocky Mountain spotted fever.

http://emergency.cdc.gov/coca/calls/2014/callinfo_041014.asp

Archived COCA Conference Calls are available at <http://emergency.cdc.gov/coca/calls/index.asp>.

Free continuing education (CME, CNE, ACPE, CEU, CECH, and AAVSB/RACE) is available for most calls. For more information on free CE: <http://emergency.cdc.gov/coca/continuingeducation.asp>

CDC News and Announcements

World Health Day – Vector-Borne Diseases – (CDC)

April 7, 2014 marks World Health Day and the 66th anniversary of the World Health Organization (WHO). This year's theme is vector-borne diseases

<http://www.cdc.gov/features/worldhealthday2014/>

CDC Supports APHA National Public Health Week – (CDC)

National Public Health Week, an initiative of the American Public Health Association (APHA) is April 7-13. This week raises awareness of the important role that public health and prevention play in keeping communities healthy. The CDC works with APHA to improve the health of all Americans and welcomes partnering with them on

this initiative. APHA and our other state and local partners play crucial roles in helping us protect the health of the American people.

<http://www.cdc.gov/media/DPK/2014/dpk-NPHW.html>

CDC Science Clips: Volume 6, Issue: 13 – (CDC)

Each week select science clips are shared with the public health community to enhance awareness of emerging scientific knowledge. The focus is applied public health research and prevention science that has the capacity to improve health now.

<http://www.cdc.gov/phlic/sciclips/issues/>

Public Health Preparedness

Emergency Preparedness and Response – (CDC)

Find resources for All Hazards and Specific Hazards preparedness.

<http://emergency.cdc.gov/hazards-all.asp>

Emergency Preparedness and Response Training Resources for Clinicians – (CDC)

Find online and in-person training centers and resources at

<http://emergency.cdc.gov/coca/trainingresources.asp>

Natural Disasters and Severe Weather

NEW: America's PrepareAthon! – (NOAA)

America's PrepareAthon! is a nationwide, community-based campaign for action to increase emergency preparedness and resilience through hazard-specific drills, group discussions and exercises conducted at the national level every fall and spring.

<http://community.fema.gov/connect.ti/AmericasPrepareathon/groupHome>

Be Safe and Smart About Floods – (NOAA)

Find tips on how to be flood safe.

http://www.noaa.gov/features/03_protecting/waterpower_3.html

Food and Water Needs: Preparing for a Disaster or Emergency – (CDC)

<http://emergency.cdc.gov/disasters/foodwater/prepare.asp>

Health and Safety Concerns for All Disasters – (CDC)

<http://emergency.cdc.gov/disasters/alldisasters.asp>

Morbidity and Mortality Weekly Report (MMWR)

MMWR publications are prepared by the CDC. To electronically subscribe, go to

<http://www.cdc.gov/mmwr/mmwrsubscribe.html>

April 4, 2014 / Vol. 63 / No. 13 [Download .pdf document of this issue](#)

- [National Capacity for Surveillance, Prevention, and Control of West Nile Virus and Other Arbovirus Infections — United States, 2004 and 2012](#)
- [Progress Toward Measles Preelimination — African Region, 2011–2012](#)
- [Notes from the Field: Calls to Poison Centers for Exposures to Electronic Cigarettes — United States, September 2010–February 2014](#)
- [Announcement: STD Awareness Month — April 2014](#)
- [QuickStats: Percentage of Adults Aged ≥65 Years Who Have Lost All Their Natural Teeth, by Type of Locality and Region — National Health Interview Survey, United States, 2010–2012](#)

Infectious, Vector-Borne and Zoonotic Diseases

NEW: Keeping Backyard Poultry – (CDC)

An increasing number of people around the country are choosing to keep live poultry, such as chickens or ducks, as part of a greener, healthier lifestyle. While you enjoy the benefits of backyard chickens and other poultry, it is important to consider the risk of illness, especially for children, which can result from handling live poultry or anything in the area where they live and roam.

<http://www.cdc.gov/Features/SalmonellaPoultry/>

Seasonal Influenza

Weekly Flu View – March 29 (CDC)

This is a weekly influenza surveillance report prepared by CDC Influenza Division. All data are preliminary and may change as CDC receives more reports.

<http://www.cdc.gov/flu/weekly/>

Planning and Preparedness: Health Professionals and Seasonal Flu – (HHS)

Health care providers play an important role during flu season. The following guidance and information will assist health care providers and service organizations to plan and respond to seasonal flu.

<http://www.flu.gov/planning-preparedness/hospital/index.html>

Travel Safety

Current Travel Warnings – April 4 (US Department of State)

Travel Warnings are issued when long-term, protracted conditions that make a country dangerous or unstable lead the State Department to recommend that Americans avoid or consider the risk of travel to that country. A Travel Warning is also issued when the U.S. Government's ability to assist American citizens is constrained due to the closure of an embassy or consulate or because of a drawdown of its staff.

http://travel.state.gov/travel/cis_pa_tw/tw/tw_1764.html

Food, Drug, and Device Safety

NEW: FDA is Working Closely with Manufacturers of Meningitis B Vaccines – April 7 (FDA)

According to the Centers for Disease Control and Prevention (CDC), 160 of the 500 cases of meningococcal disease in the U.S. in 2012 were caused by MenB. There are vaccines licensed (approved) in the U.S. to prevent meningitis, but none include this strain.

<http://blogs.fda.gov/fdavoices/index.php/2014/04/fda-is-working-closely-with-manufacturers-of-meningitis-b-vaccines/>

NEW: FDA allows marketing for first-of-kind dressing to control bleeding from certain battlefield wounds – April 3 (FDA)

Today, the U.S. Food and Drug Administration allowed marketing of the first device as a preventative treatment for migraine headaches. This is also the first transcutaneous electrical nerve stimulation (TENS) device specifically authorized for use prior to the onset of pain.

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm388765.htm>

MedWatch: The FDA Safety Information and Adverse Event Reporting Program – (FDA)

Your FDA gateway for clinically important safety information and reporting serious problems with human medical products.

<http://www.fda.gov/Safety/MedWatch/default.htm>

FoodSafety.gov Reports FDA and USDA Food Recalls, Alerts, Reporting & Resources – (HHS/USDA/FDA/CDC/NIH)

For recalls and alerts by both FDA and USDA, or to report a problem or make inquiries.

<http://www.foodsafety.gov/recalls/recent/index.html>

[Return to Top of Page](#)

The Emergency Risk Communication Branch (ERCB) Clinician Communication Team works to enhance partners' knowledge of emerging threats and their effects on human populations, and to provide relevant, timely information to help manage these threats by developing and maintaining mechanisms for communication. The Clinician Communication Team is responsible for the management of all COCA products.

For information on this and other clinical issues or to send your feedback please contact us at coca@cdc.gov

ERCB offers a variety of free tools and resources to help you enhance your knowledge of emergency preparedness and response:

[CDC Health Partners Outreach Facebook page](#) - real time updates, guidance, and situational awareness for public health partners on Facebook.

[Clinician Outreach and Communication Activity](#) – resources for health care providers.

[Subscribe the COCA RSS Feed](#) - get notified of conference calls, updates, and CDC guidance for health providers.

[Crisis & Emergency Risk Communication \(CERC\) Training](#) - course on the fundamentals of CDC's Crisis & Emergency Risk Communication.

[Health Alert Network \(HAN\)](#) - CDC's primary method of sharing cleared information about urgent public health incidents with public information officers; federal, state, territorial, and local public health practitioners; clinicians; and public health laboratories.



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