Centers for Disease Control and Prevention Office of Readiness and Response



Clinical Vaccination Guidance for Pregnant People

Clinician Outreach and Communication Activity (COCA) Call

Thursday, August 10, 2023

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Objectives

At the conclusion of today's session, the participant will be able to accomplish the following:

- 1. Discuss current CDC and ACOG recommendations for vaccination during pregnancy, with a focus on Tdap, influenza, and COVID-19 vaccines.
- 2. Cite the current vaccination coverage for Tdap, influenza, and COVID-19 among pregnant people in the United States.
- **3**. Explain the burden of pertussis, influenza virus, and SARS-CoV-2 infections in pregnant people and infants.
- 4. Describe the benefits of Tdap, influenza, and COVID-19 vaccination during pregnancy for both pregnant people and their infants.
- 5. Review clinical considerations and best practices for making strong recommendations for vaccination and overcoming barriers to vaccination among pregnant people.

To Ask a Question

- Using the Zoom Webinar System
 - Click on the "Q&A" button
 - Type your question in the "Q&A" box
 - Submit your question
- If you are a patient, please refer your question to your healthcare provider.
- If you are a member of the media, please direct your questions to CDC Media Relations at 404-639-3286 or email <u>media@cdc.gov</u>.

Today's Presenters

Tara C. Jatlaoui, MD, MPH, FACOG

CDR, U.S. Public Health Service Chief, Applied Research, Implementation Science and Evaluation (ARISE) Branch Immunization Services Division National Center for Immunization and Respiratory Diseases Centers for Disease Control and Prevention

Naima T. Joseph MD, MPH

Division of Maternal Fetal Medicine Department of Obstetrics and Gynecology Beth Israel Deaconess Medical Center Assistant Professor, Harvard Medical School **Centers for Disease Control and Prevention** National Center for Immunization and Respiratory Diseases



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Maternal Vaccination Recommendations Overview

Recommended Adult Immunization Schedule 2023

Recommended Adult Immunization Schedule for ages 19 years or older



How to use the adult immunization schedule

1	Determine recommended vaccinations by age (Table 1)	2	Assess need for additional recommended vaccinations by medical condition or other indication (Table 2)	3	Review vaccine types, dosing frequencies and intervals, and considerations for special situations (Notes)	4	Review contraindications and precautions for vaccine types (Appendix)
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Vaccines in the Adult Immunization Schedule*

Vaccine	Abbreviation(s)	Trade name(s)
COVID-19 vaccine	1vCOV-mRNA	Comirnaty*/Pfizer-BioNTech COVID-19 Vaccine SPIKEVAX*/Moderna COVID-19 Vaccine
	2vCOV-mRNA	Pfizer-BioNTech COVID-19 Vaccine, Bivalent
	1 6011 55	Moderna COVID-19 Vaccine, Bivalent
	TvCOV-aPS	Novavax COVID-19 Vaccine
Haemophilus influenzae type b vaccine	Hib	ActHIB [®]
		PedvavHIR [®]
Hepatitis A vaccine	HepA	Havrix®
		Vagta®
Hepatitis A and hepatitis B vaccine	НерА-НерВ	Twinrix®
Hepatitis B vaccine	НерВ	Engerix-B [®]
		Heplisav-B ^e
		PreHevbrio®
		Recombivax HB*
Human papillomavirus vaccine	HPV	Gardasil 9°
Influenza vaccine (inactivated)	IIV4	Many brands
Influenza vaccine (live, attenuated)	LAIV4	FluMist [®] Quadrivalent
Influenza vaccine (recombinant)	RIV4	Flublok [®] Quadrivalent
Measles, mumps, and rubella vaccine	MMR	M-M-R II®
Maningococcal serogroups A C W X vaccine	MenACWV-D	Priorix* Menactra®
Mennigococcal serogroups A, C, W, T vaccine	MonACWV-CPM	Monuoo
	MenACWY-TT	MenQuad69
Maningococcal serogroup B vaccine	MenR-4C	Revero [®]
Mennigococcar scrogroup b vacenic	MenB-FHbp	Trumenha®
Pneumococcal conjugate vaccine	PCV15	Vaxneuvance™
	PCV20	Prevnar 20™
Pneumococcal polysaccharide vaccine	PPSV23	Pneumovax 23°
Poliovirus vaccine	IPV	IPOL [®]
Tetanus and diphtheria toxoids	Td	Tenivac®
		Tdvax™
Tetanus and diphtheria toxoids and acellular	Tdap	Adacel®
pertussis vaccine	1/4.0	Boostrix
Varicella vaccine	VAR	Varivax*
Zoster vaccine, recombinant	RZV	Shingrix

*Administer recommended vaccines if vaccination history is incomplete or unknown. Do not restart or add doses to vaccine series if there are extended intervals between doses. The use of trade names is for identification purposes only and does not imply endorsement by the ACIP or CDC. Recommended by the Advisory Committee on Immunization Practices (www.cdc.gov/vaccines/acip) and approved by the Centers for Disease Control and Prevention (www.cdc.gov), American College of Physicians (www.acponline.org), American Academy of Family Physicians (www.aafp.org), American College of Obstetricians and Gynecologists (www.acog.org), American College of Nurse-Midwives (www.midwife.org), American Academy of Physician Associates (www.aapa.org), American Pharmacists Association (www.pharmacist.com), and Society for Healthcare Epidemiology of America (www.shea-online.org).

Report

Suspected cases of reportable vaccine-preventable diseases or outbreaks to
the local or state health department

 Clinically significant postvaccination reactions to the Vaccine Adverse Event Reporting System at www.vaers.hhs.gov or 800-822-7967

Injury claims

All vaccines included in the adult immunization schedule except PPSV23, RZV, and COVID-19 vaccines are covered by the National Vaccine Injury Compensation Program (VICP). COVID-19 vaccines that are authorized or approved by the FDA are covered by the Countermeasures Injury Compensation Program (CICP). For more information, see www.hrsa.gov/vaccinecompensation or www.hrsa.gov/cicp.

Questions or comments

Contact www.cdc.gov/cdc-info or 800-CDC-INFO (800-232-4636), in English or Spanish, 8 a.m.–8 p.m. ET, Monday through Friday, excluding holidays.

Download the CDC Vaccine Schedules app for providers at www.cdc.gov/vaccines/schedules/hcp/schedule-app.html.

Helpful information

 Complete Advisory Committee on Immunization Practices (ACIP) recommendations: www.cdc.gov/vaccines/hcp/acip-recs/index.html General Best Practice Guidelines for Immunization (including contraindications and precautions): www.cdc.gov/vaccines/hcp/acip-recs/general-recs/index.html Vaccine information statements: www.cdc.gov/vaccines/hcp/vis/index.html Manual for the Surveillance of Vaccine-Preventable Diseases (including case identification and outbreak response): www.cdc.gov/vaccines/pubs/surv-manual Travel vaccine recommendations: www.cdc.gov/travel Recommended Child and Adolescent Immunization Schedule, United States, 2023: www.cdc.gov/vaccines/schedules/hcp/child-adolescent.html ACIP Shared Clinical Decision-Making Recommendations: Scan QR code www.cdc.gov/vaccines/acip/acip-scdm-fags.html for access to online schedule



U.S. Department of Health and Human Services Centers for Disease Control and Prevention



https://www.cdc.gov/vaccines/schedules/hcp/imz/adult.html

Table 2: By indications

Legend

Recommended vaccination for adults who meet age requirement, lack documentation of vaccination, or lack evidence of past infection	Recommended vaccination for adults with an additional risk factor or another indication		Recommended vaccination based on shared clinical decision- making		Precaution—vaccination might be indicated if benefit of protection outweighs risk of adverse reaction		Contraindicated or not recommended—vaccine should not be administered. *Vaccinate after pregnancy.			No recommendation/ Not applicable		
		Immuno- compromised	HIV infection CD4 count		Asplenia.	End-stage renal	Heart or lung	Chronic			Men who	
Vaccine	Pregnancy	(excluding HIV infection)	<15% or <200mm ³	≥15% and ≥200mm ³	complement deficiencies	disease, or on hemodialysis	disease; alcoholism ^a	liver disease	Diabetes	Healthcare personnel ^b	have sex with men	
COVID-19			See <u>notes</u>									
<u>IIV4</u> () or <u>RIV4</u>	1 dose annually											
	Contraindicated					Precaution					or 1 dose annually	
<u>Tdap</u> or <u>Td</u> 🕦	1 dose Tdap each pregnancy 1 dose Tdap, then Td or Tdap booster every 10 yrs											
MMR ()	Contraindicated*		1 or 2 doses depending on indication									

https://www.cdc.gov/vaccines/schedules/hcp/imz/adult-conditions-compliant.html

Table 2: By indications (cont.)

Legend

Recommended vaccination for adults who meet age requirement, lack documentation of vaccination, or lack evidence of past infection	Recommende vaccination fo with an additi factor or anot indication	d Recommended r adults vaccination based on onal risk shared clinical decision- her making		ed ased on Il decision-	Precaution might be ir benefit of p outweighs adverse re	Contraindicated or not recommended—vaccine should not be administered. *Vaccinate after pregnancy.			No recommendation/ Not applicable				
		Immuno- compromised (excluding HIV	HIV inf CD4 c	fection count	Asplenia,	End-stage renal	Heart or lung disease:	Chronic		Healthcare	Men who		
Vaccine	Pregnancy	infection)	<200mm ³	≥200mm ³	deficiencies	hemodialysis	alcoholisma	disease	Diabetes	personnel ^b	with men		
VAR () Contraindicated*		Contraindie	cated		2 doses								
RZV ()		2 doses	at age ≥19 yea	ars	2 doses at age ≥50 yrs								
HPV 🚯	Not Recommended*	3 doses tł	hrough age 26	ō yrs	2 or 3 doses through age 26 years depending on age at initial vaccination or condition								
Pneumococcal (PCV15, PCV20,PPSV23) (1)	Ineumococcal PCV15, (CV20,PPSV23) ()								(see <u>notes</u>)				
НерА 🕦					2, 3, or 4 doses depending on vaccine				e				
НерВ 🚯	3 doses (see <u>notes</u>) 2, 3, or 4 doses depending on vaccine or condition												
MenACWY		1 or 2	doses deper	nding on indio	cation, see <u>notes</u> for booster recommendations								

https://www.cdc.gov/vaccines/schedules/hcp/imz/adult-conditions-compliant.html

Safety of Vaccination during Pregnancy

Vaccine Safety during Pregnancy

- Tdap, Influenza, and COVID-19 vaccination before and during pregnancy is safe, effective, and beneficial to both the pregnant person and the baby.
- Safety data collected in the United States continue to be reassuring
 - No increased risk of adverse events among women or infants
 - No concerning patterns in maternal, fetal, or infant outcomes
- Safety monitoring is ongoing
 - Vaccine Adverse Event Reporting System (VAERS)
 - Vaccine Safety Datalink (VSD)
 - Clinical Immunization Safety Assessment Project (CISA)
 - CDC COVID-19 Vaccine Pregnancy Registry
- Common side effects for pregnant people are the same as for other people; generally mild and self-resolve within 1-2 days
 - Injection site soreness or redness, headache, fever, muscle aches, nausea, fatigue

Vaccination Coverage among Pregnant People

Tdap vaccination coverage* among pregnant women by race and ethnicity, 2019-20 through 2022-23⁺ influenza seasons

Coverage was significantly higher overall and for White women in 2022-23 compared with 2021-22



NOTE: Estimates that met suppression criteria are not presented.

*Women who reported a pregnancy since August 1 of each season who had a live birth by the time of the survey and were vaccinated during most recent pregnancy were counted as vaccinated.

[†]The estimates for 2022-23 season are preliminary and have not been published.

Influenza vaccination coverage* among pregnant women by race and ethnicity, 2019-20 through 2022-23⁺ influenza seasons

Coverage for 2022-23 season was similar to that of 2021-22 (Overall and by race and ethnicity)



NOTE: Estimates that met suppression criteria are not presented.

*Women pregnant anytime between Oct to January who were vaccinated before/during pregnancy since July 1 were counted as vaccinated. [†]The estimates for 2022-23 season are preliminary and have not been published.

COVID-19 vaccination coverage* among pregnant women by race and ethnicity, April 2023[†]



*COVID-19 vaccination coverage was assessed among women who reported being pregnant at the time of the survey. If a woman reported receiving two doses of the Moderna, Pfizer-BioNTech, or Novavax vaccines or a single dose of the Janssen vaccine, she was considered to have competed the primary series. An additional dose was required for women who reported being immunocompromised.

⁺The estimates are preliminary and have not been published.

Summary of Findings

- Tdap vaccination coverage increased significantly overall (9.6 percentage points) and among White women (15.6 percentage points) this season and is similar to that of 2019-20 and 2020-21 seasons.
- Although there were no significant differences in influenza vaccination coverage overall or by race and ethnicity between this season and last; compared to the 2019-20 season, influenza vaccination coverage dropped by 10.3 percentage points.
- Coverage with the bivalent booster dose of a COVID-19 vaccine was significantly lower among Black women compared with White women.
- Vaccination coverage in Black women lags behind non-Black counterparts.

Tdap Vaccination during Pregnancy

Burden of Disease: Pertussis (Whooping Cough)

- Highly contagious, vaccinepreventable disease
- Highest morbidity and mortality among infants, especially in the early months of life
- Poorly controlled, despite high vaccine coverage
 - Increase in reported cases beginning in 1990s up until COVID-19 pandemic



Tdap Recommendations for Pregnant People

- In late 2011, the U.S. introduced Tdap vaccination during pregnancy to protect infants during the early months of life
- Recommendation: A dose of Tdap during each pregnancy, preferably in early part of gestational weeks 27–36 to maximize passive antibody transfer



- However, may be administered at any time during pregnancy
- FDA approved use of Tdap among pregnant people to prevent pertussis in infants <2 months old in Oct. 2022 (Boostrix[®]) and Jan. 2023 (Adacel[®])

Source: Liang JL, Tiwari T, Moro P, et al. Prevention of Pertussis, Tetanus, and Diphtheria with Vaccines in the United States: Recommendations of the Advisory Committee on Immunization Practices (ACIP). *MMWR Recomm Rep* 2018;67(No. RR-2):1–44. DOI: <u>http://dx.doi.org/10.15585/mmwr.rr6702a1.</u>

Effectiveness and Impact of Tdap Vaccination during Pregnancy

- Vaccine effectiveness studies have estimated the strategy to be 69% to 93% effective at preventing infant pertussis
 - Tdap vaccination during pregnancy is associated with a 2.5-fold reduction in pertussis among infants aged <2 months in the U.S.
- Tdap vaccination during pregnancy reduces the risk of hospitalization or admission to ICU among infants who get pertussis



Skoff, et.al. JAMA Peds 2023

Sources: Amirthalingam G et. al, Lancet 2014; Dabrera G et. al. Clin Infect Dis 2015; Amirthalingam G et. al. Clin Infect Dis 2016; Baxter R, et. al. Pediatrics 2017; Skoff et. al. Clin Infect Dis 2017;

Winter K et. al. Clin Infect Dis 2017; Saul N et. al. Vaccine 2018; Vygen-Bonnet S. et. al. BMC Infec Dis 2020; Skoff, et.al. JAMA Peds 2023

Influenza Vaccination during Pregnancy

Influenza (Flu) in Pregnant People and Their Infants

- Pregnant people are at increased risk for hospitalization with influenza compared to non-pregnant people of reproductive age
- Influenza during pregnancy also may be associated with some adverse pregnancy outcomes
- Infants aged <6 months have the highest risk for hospitalization with influenza of all children but are too young to get influenza vaccines



Sources: CDC [2023], <u>Flu & Pregnancy | CDC</u>, webpage CDC [2023], <u>Protect Against Flu: Caregivers of Infants and Young Children | CDC</u>, webpage

Preview: 2023-2024 ACIP Influenza Vaccination Recommendations

- All persons aged <u>>6</u> months should receive an influenza vaccine annually
- Recommendations for pregnant persons
 - Any licensed, age-appropriate quadrivalent inactivated or recombinant influenza vaccine may be used
 - Influenza vaccines may be given <u>during any trimester</u> of pregnancy
 - Influenza vaccines should ideally be offered in September or October (with continued vaccination throughout influenza season)
 - Early vaccination in July or August can be considered for pregnant persons in the third trimester to optimize protection of their infants who will be born during the upcoming influenza season [same as the 2022-2023 ACIP Recommendations]

Source: Grohskopf LA et al. Prevention and Control of Seasonal Influenza with Vaccines: Recommendations of the Advisory Committee on Immunization Practices — United States, 2022–23 Influenza Season. MMWR Recomm Rep 2022;71(No. RR-1):1–28.

Benefits of Influenza Vaccination during Pregnancy

Influenza vaccination is the most effective method of preventing influenza illness for pregnant people *and* their young infants <6 months of age

- Influenza vaccine effectiveness is similar for pregnant people compared to nonpregnant people of reproductive age
- Vaccinated pregnant people pass antibodies to their developing babies that help protect against influenza in the first few months of life
- In previous studies, influenza vaccination during pregnancy lowered the risk of influenza hospitalization in
 - Pregnant persons by an average of 40%
 - Infants aged <6 months by an average of 72%



Sources: CDC [2019], vs-1008-maternal-vaccines-H.pdf (cdc.gov), webpage

Nunes MC, Madhi SA. Influenza vaccination during pregnancy for prevention of influenza confirmed illness in the infants: A systematic review and meta-analysis. Hum Vaccin Immunother. 2018 Mar 4;14(3):758-766. doi: 10.1080/21645515.2017.

Thompson MG, Kwong JC, Regan AK, et al. ; PREVENT Workgroup. Influenza vaccine effectiveness in preventing influenza-associated hospitalizations during pregnancy: a multi-country retrospective test negative design study, 2010–2016. Clin Infect Dis 2019;68:1444–53.

Self-knowledge Check #1

Which of the following are reasons to encourage pregnant people to get an annual influenza vaccine?

- A. Pregnant people are considered at higher risk for severe influenza.
- B. Prenatal influenza vaccination reduces the risk of influenza and influenza-associated hospitalizations <u>among pregnant people.</u>
- C. Prenatal influenza vaccination reduces the risk of influenza and influenza-associated hospitalizations <u>among infants</u> in their first few months of life.
- D. A and B only
- E. All of the Above



Self-knowledge Check #1 (answer)

The correct answer is **E**.

Pregnant people are a higher risk for influenza-associated hospitalizations than nonpregnant people of reproductive age. In addition, multiple studies and metanalyses show that influenza vaccination during pregnancy effectively prevents influenza illness and associated hospitalizations in pregnant people and their infants. CDC encourages healthcare professionals who care for pregnant people to share the benefits of influenza vaccination <u>both to pregnant people and their infants</u> to help pregnant people make decisions about whether to receive a vaccine.



COVID-19 Vaccination during Pregnancy

Burden of SARS-CoV-2 infection in pregnant persons and infants

- Pregnant persons
 - COVID-19 during pregnancy is associated with severe maternal health outcomes and adverse pregnancy outcomes
 - Risk of complications lower, but still elevated, during the Omicron predominant period compared to pre-Omicron period
 - Possibly due to the impact of prior infection and vaccination
 - Most hospitalized pregnant persons with a positive SARS-CoV-2 test were not up to date with vaccinations

Infants

- COVID-19-associated hospitalization rates in infants ages 0–5 months increased in the Omicron period
 - Elevated higher relative to pre-Omicron rates
 - Hospitalization rates similar to those in adults ages 65–74 years
 - Majority of infants ages 0–5 months hospitalized with a positive SARS-CoV-2 test were hospitalized with COVID-19-like symptoms
 - Excluding birth hospitalizations, 20% of infants 0-5 months of age with COVID-19-associated hospitalizations since June 2022 were admitted to the ICU

VISION: Absolute vaccine effectiveness (VE) of COVID-19 bivalent doses received during pregnancy against emergency department/urgent care encounters among immunocompetent pregnant persons aged 18-45 years – September 2022 – May 2023*



Adjusted for: Age, ethnicity, race, underlying medical conditions, gestational age at encounter, site, Medicaid status, day of encounter, site facility urbanicity

*Unpublished CDC data

**Doses received during pregnancy for bivalent group

***These interim estimates are imprecise, which might be because of a relatively small number of persons in each level of vaccination or case status. This imprecision indicates the actual VE may be substantially different from the point estimate shown, and estimates should therefore be interpreted with caution. Additional data accrual should increase precision and allow appropriate interpretation.

Overcoming COVID-19: Effectiveness of maternal vaccination in prevention of hospitalization among infants – March 9, 2022 – May 9, 2023



*Last mRNA or viral vector vaccine dose received between the beginning of pregnancy and 14 days before delivery. 14 people received a bivalent mRNA vaccine. †These estimates are imprecise, which might be because of a relatively small number of persons in each level of vaccination or case status. This imprecision indicates the actual VE may be substantially different from the point estimate shown, and estimates should therefore be interpreted with caution. Additional data accrual should increase precision and allow appropriate interpretation.

CDC unpublished data. VE estimates adjusted for infant age, sex, race and ethnicity, census region, and month and year of hospitalization.

Staying <u>up to date</u> with COVID-19 vaccinations is recommended for people who are pregnant, trying to get pregnant now, or who might become pregnant in the future, and people who are breastfeeding.

- Everyone aged 6 years and older should get 1 updated Pfizer-BioNTech or Moderna COVID-19 vaccine to be <u>up to date</u>.
- People who are moderately or severely immunocompromised may get additional doses of updated Pfizer-BioNTech or Moderna COVID-19 vaccine.

Sources: Interim Clinical Considerations for Use of COVID-19 Vaccines | CDC Stay Up to Date with COVID-19 Vaccines | CDC



Coadministration of COVID-19 Vaccines with Other Vaccines

- Routine administration of all age-appropriate doses of vaccines simultaneously is recommended as best practice for people for whom no specific contraindications exist at the time of the healthcare visit.
- Extensive experience with non-COVID 19 vaccines has demonstrated that immunogenicity and adverse event profiles are generally similar when vaccines are administered simultaneously as when they are administered alone.

Providers should offer all vaccines for which a person is eligible at the same visit.

Sources: https://www.cdc.gov/vaccines/covid-19/clinical-considerations/covid-19-vaccines-us.html

https://www.cdc.gov/flu/prevent/coadministration.htm

https://www.cdc.gov/vaccines/hcp/acip-recs/general-recs/timing.html

Preview of Respiratory Syncytial Virus (RSV) Vaccination during Pregnancy

What's on the horizon for RSV?

- Nirsevimab: a long-acting monoclonal antibody product to be given to infants and some older babies for reducing the risk of severe disease from RSV.
 - CDC's Advisory Committee on Immunization Practices (ACIP) voted on Aug. 3, 2023, to recommend nirsevimab to help protect all infants and some older babies at increased risk of severe illness caused by RSV.
 - Specifically, CDC recommends one dose of nirsevimab for all infants born during or entering their first RSV season (typically fall through spring). For a small group of children between the ages of 8 and 19 months who are at increased risk of severe RSV disease, such as children who are severely immunocompromised, a dose is also recommended in their second season.
 - CDC's ACIP also voted to include nirsevimab in the Vaccines for Children program, which provides recommended immunizations at no cost to about half of the nation's children.
- Pfizer bivalent RSVpreF vaccine is intended for use in pregnancy to protect infants after birth from RSV
 - Pfizer has submitted a Biologics License Application to FDA for use of their RSVpreF vaccine in pregnant people (120µg antigen, 1 dose IM given 24-36 weeks gestation) to prevent RSV disease in infants.
 - An ACIP vote may be held at a future meeting if the vaccine is licensed by the FDA for use in pregnant people.
Practical Tips for Making a Strong Recommendation

Total Number of Documented "Postponed" Before Completing COVID-19 Vaccination for Patients Ages 5 and Up, March 2021-April 2022

Total Number of Documented "Postponed" Before Completing Covid-19 Vaccination for Patients Ages 5 and Up, March 2021–April 2022

Some patients were offered the Covid-19 vaccine multiple times before eventually consenting to vaccination. While most patients accepted the vaccine after declining it once, a smaller proportion was offered the vaccine between two and 11 times before agreeing to it.



BAA = Black/African American. Source: San Francisco Health Network Electronic Health Record NEJM Catalyst (catalyst.nejm.org) © Massachusetts Medical Society

Source: Gregory B et al. System Interventions to Reduce Disparities in Covid-19 Vaccine Offer Rates. NEJM Catal Innov Care Deliv 2022;3(7). DOI: 10.1056/CAT.22.0093

Influenza vaccination in pregnant women by provider offer or recommendation for vaccine, United States, 2021-2022



Source: <u>https://www.cdc.gov/flu/fluvaxview/pregnant-women-apr2022.htm</u>

Tdap Vaccination in Pregnant Women by Provider Offer or Recommendation for Vaccine, United States, 2021-2022



*A stable coverage estimate could not be calculated for those with a provider recommendation for Tdap but no offer or referral due to small numbers. **Source:** <u>https://www.cdc.gov/flu/fluvaxview/pregnant-women-apr2022.htm</u>

Barriers to Vaccination During Pregnancy

Safety Concerns

- Participating HCPs reported the most common vaccination safety concerns expressed by their pregnant patients related to questions about potential risk or harm for the unborn baby
- Several pregnant participants also expressed concerns about unknown long-term side effects of vaccines they
 perceived to be new (e.g., COVID-19)
- Many pregnant participants expressed hesitancy about receiving any vaccinations during the first trimester due to concerns about fever and miscarriage
- Other concerns related to potential side effects of vaccination, which some felt would be more intense during pregnancy

Access Concerns

- Transportation issues were a barrier to regular prenatal care for some pregnant participants, especially among participants with lower household incomes and rural patients
- Many participants faced provider staffing issues and a lack of regularly available prenatal care appointments



- Many participants felt a conversational tone makes vaccination materials approachable
- In written materials, avoid gendered pronouns for babies to broaden vaccination appeals
- Be mindful of implied judgments of not taking recommended vaccination action (e.g., describing vaccination as an expression of love)
- Walk the line of attention-grabbing vs. perceived scare tactics (e.g., "hospitalization," "deadly," "critical")

Format

- Many participants expressed broad appreciation of vaccination materials that utilized a Q & A format written from the perspective of a pregnant person
- Ensure written vaccination materials are not too long (2 pages maximum)
- Provide links with additional information on safety, risk factors, and immunization schedules
- Make resources easily sharable via text and social media

Visuals

- Use diverse images that include postpartum pregnant people, single pregnant people, couples, other support persons, and different stages of pregnancy
- Use of color can draw attention
- Some participants disliked illustrations and preferred real-life images
- Presence of logos from health-related organizations increased the perceived credibility of vaccination information for several participants

Content

- Address severity, transmission, and symptoms of each vaccine-preventable disease for pregnant people
- Include information regarding when to receive vaccines
- Topics of interest expressed by pregnant participants included: breastfeeding antibody benefits, fertility concerns, and safety of the vaccine for baby
- Include information about why vaccination is recommended, not solely relying on directives

Messages that Have Tested Well

- The most popular tested messages for prenatal vaccination focused on how vaccines protect the baby. These messages were well balanced in length and information, did not appear to be fear mongering to participants, and included a call to action to speak with a trusted HCP.
 - Protect yourself and your baby. Talk to a trusted healthcare professional about getting flu and whooping cough vaccines during pregnancy.
 - > Participants liked that this posed an option and put the decision in the pregnant person's hands.
 - > The message was described as easy to read and straight to the point, without invoking fear.
 - Whooping cough is a serious disease that can be deadly for babies. Getting a Tdap vaccine during pregnancy gives babies protection against whooping cough before they're even born.
 - "I think compared to all the others it's just about the baby, it's not about the pregnant person or the mom...so it gives me a straightforward answer as far as the importance of it for the baby." Black/AA, 1st Pregnancy

Note that these messages were tested among participants in focus groups and are therefore representative of a specific subset of the overall population of pregnant people.

Practical Tips

- Recommend AND offer vaccines to maximize potential vaccination opportunities
 - Engage nurses and other practice staff involved in the prenatal care continuum.
- Provide vaccine information during preconception appointments and early in pregnancy to allow patients time to digest information and prepare questions between appointments
 - Participating HCPs reported they rarely begin discussing the Tdap vaccine in detail until just before the recommended time period for receiving the vaccine.
 - However, several pregnant participants preferred to cross-reference information across multiple sources and then fact check information with their prenatal care provider at appointments or through their practice's contact portal.
- Emphasize how vaccines during pregnancy offer protection to baby
 - Pregnant participants described protection for the baby as a strong vaccination motivator.
 - However, many participants were not aware that flu vaccination provides protection to the unborn baby.
 - Several participating HCPs also reported that some patients do not realize that Tdap is recommended for each pregnancy, so immunity can be passed to the baby.

Thank you

For more information, contact CDC 1-800-CDC-INFO (232-4636) TTY: 1-888-232-6348 <u>www.cdc.gov</u>

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Clinical Vaccination Guidance for Pregnant People

Rationale for Vaccination during Pregnancy (1/5)

Pregnancy is associated with an increased risk of infection-related morbidity, mortality, and adverse pregnancy outcomes



Rationale for Vaccination during Pregnancy (2/5)

Early infancy is characterized by "Gap Immunity"



Rationale for Vaccination during Pregnancy (3/5)

Vaccine induced immunity protects both the birthing person and the infant



Rationale for Vaccination during Pregnancy (4/5)

Vaccination during pregnancy promotes life-long health and well-being



Rationale for Vaccination during Pregnancy (5/5)

Equitable vaccination achieves parity in maternal and infant outcomes



Obstetric care providers play a key role in improving vaccine uptake during pregnancy

- Engage in vaccine counseling early and frequently
 - Leverage frequency of prenatal care to elicit concerns and provide guidance
- Provide strong recommendations for vaccines during pregnancy
 - Patients who receive recommendations for vaccines from their obstetric provider are more likely to receive vaccines
- Affirm long-term maternal and infant health benefits
 - Emphasize the role of vaccines towards long term maternal and infant health outcomes and as an equitable strategy to decrease disparities in infectious disease morbidity



Vaccines Routinely Recommended During Pregnancy

- 1. COVID-19 mRNA vaccines
- 2. Inactivated Influenza vaccine
- 3. Tdap vaccine
- 4. Hepatitis B*



Recommendations for COVID-19 Vaccination during Pregnancy

- COVID-19 vaccination is recommended for all unvaccinated pregnant persons
 - At least one bivalent mRNA vaccine with either Moderna or Pfizer-BioNTech is recommended
 - An additional dose may be offered for those who are moderately or severely immunocompromised
 - Novavax COVID-19 monovalent vaccine may also be used for those unable or unwilling to receive mRNA vaccine

Recommendations for Pertussis Vaccination during Pregnancy

- Tdap vaccination should be administered between 27 36.6 weeks in each pregnancy
 - Can be offered *prior to* 26 weeks if local outbreak or for exposure prophylaxis
 - Can be offered postpartum if never received as an adult

Recommendations for Influenza Vaccination during Pregnancy

- Inactivated quadrivalent or recombinant influenza vaccination should be administered annually during flu season
 - Timing is irrespective of trimester in pregnancy and should not be delayed to the third trimester

Recommendations for Hepatitis B Vaccination during Pregnancy

- Hepatitis B vaccination is recommended for all unvaccinated pregnant persons
 - Prevaccination testing (testing for HBsAg, antibody to HBsAg (anti-HBs), and antibody to hepatitis B core antigen (anti-HBc) can be performed during initial prenatal labs
 - Vaccination consists of three intramuscular injections administered 1 and 6 months after the first dose
 - Vaccination can be administered irrespective of trimester in pregnancy



Vaccines can still be offered in the following scenarios:

- Presence of low-grade fever
- History of non-severe immunization reaction
- History of allergy to egg/neomycin/streptomycin
- History of Guillain-Barre Syndrome following a vaccine (precaution if within 6 weeks of prior influenza vaccination)
- Multiple simultaneous vaccinations

Drivers Associated with Vaccination

THE BeSD OF VACCINATION FRAMEWORK



Citation: BeSD Working Group. Brewer t al. Psychol Sci Public Interest. 2017

Pregnancy Specific Barriers to Vaccination

- 1. Risk of exposure to the disease
- 2. Whether an infection poses special risk to the mother
- 3. Whether an infection poses a special risk to the fetus
- 4. Research on vaccine safety and efficacy in pregnancy

Pregnancy Specific Barriers to Vaccination cont.

- 5. Support from partner, family, community
- 6. Access to vaccination
- 7. Trust in medical systems



Prenatal care providers emerge as the most trusted source for vaccine information

75% of respondents stated their prenatal care provider was the most important source of vaccine information

Discussion Partners: COVID-19 Discussion Partners: Flu Discussion Partners: Tdap (Percent %) (Percent %) (Percent %) Prenatal Care Provider 75 Prenatal Care Provider Prenatal Care Provider 75 Family 54 48 Family 51 Family Made the decision Made the decision 36 Made the decision 37 35 on my own on my own on my own Friends 19 Friends 22 Friends 21 Community 11 Community 16 Community Internet Groups 10 Internet Groups 14 Internet Groups 12

For each of the following vaccines, who did you discuss your decision with? n=900

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75

Health care providers' recommendations and a desire to protect the baby's health drive vaccine decisions

Please rank the top 3 reasons for getting a flu/Tdap/COVID-19 vaccine during pregnancy. Tdap n=274; Flu n=167; COVID-19 n=101



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Self-knowledge Check #2

When counseling pregnant patients regarding vaccination, what is the most likely to impact the decision to get vaccinated?

- A. The patients racial or ethnic background
- B. The proximity of vaccine site to providers office
- C. Obstetric care providers recommendation
- D. Cost

Self-knowledge Check #2 (answer)

The correct answer is **C**.

Data show that prenatal care providers are the most trusted source for vaccine information, and a health care provider recommendation is most likely to impact a patient's decision to be vaccinated.

Pregnancy Specific Facilitators to Vaccination

- 1. Clinician recommendation
- 2. Confidence in vaccine safety and effectiveness
- 3. High perceived risk of infection
- 4. High perceived severity of infection
- 5. Perceived benefits of vaccination
- 6. Access to vaccination sites





Engaging with Patients Regarding Vaccination

- 1. Address factors across the Framework
- 2. Individualize your approach
- 3. Actively listen to and validate concerns
- 4. Address misinformation
- 5. Address pregnancy specific data regarding safety and efficacy
- 6. Remain knowledgeable regarding vaccine access



The SHARE Approach

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Agency for Healthcare Research and Quality https://www.ahrq.gov/health-literacy/professional-training/shared-decision/tools/factsheet.html

Summary of Maternal Immunization Recommendations

Highlights key recommendations regarding vaccines for pregnant individuals

Summary of Maternal Immunization Recommendations

Vaccines help keep your pregnant patients and their growing families healthy.

VACCINE*	INDICATED DURING EVERY PREGNANCY	MAY BE GIVEN DURING Pregnancy in Certain Populations	CONTRAINDICATED DURING PREGNANCY	CAN BE INITIATED Postpartum or When Breastfeeding or Both	
COVID-19 ¹³ (see footnote for recommendations)					
Inactivated influenza	X ^{‡,2,3}			X9	
Tetanus toxoid, reduced diphtheria toxoid, and acellular pertussis (Tdap)	Xr42			X°	
Pneumococcal vaccines		X ^{ii,6}		X ^{II,6}	
Meningococcal conjugate (MenACWY) and meningococcal serogroup B		Xez		X ¹⁷	
Hepatitis A		X*,0		X*,a	
Hepatitis B		X**;900		X**,900	
Human papillomavirus (HPV)**				X ^{++,TU2}	
Measles-mumps-rubella			X ^{44,13,14}	X**	
Varicella			X**,120536	X**	
Patient Education Videos

Four patient videos focused on communicating the importance of:

- Getting your recommended vaccines
 during pregnancy
- Getting your recommended Tdap vaccine during pregnancy
- Getting your recommended flu vaccine during pregnancy
- Getting your recommended COVID-19 vaccine during pregnancy

Get Your Recommended Vaccines During Pregnancy



Vaccines During Pregnancy Infographic

Patient-facing resource highlighting key points regarding flu, Tdap, and COVID-19 vaccination during pregnancy.

Vaccines During Pregnancy

Vaccines are recommended during pregnancy to protect against three serious illnesses: the flu, whooping cough, and COVID-19. These vaccines can keep you healthy and help protect your

baby after birth.

Inform To Empower: ACOG COVID-19 Vaccine Confidence Training

Introducing the ACOG Immunization Team's newest training initiative! *Inform to Empower: Building COVID-19 Vaccine Confidence One Conversation at a Time* is a series of <u>six training videos</u> totaling 90-minutes and consisting of tools and resources to assist clinicians in promoting vaccine confidence among pregnant people.

Each module includes a toolkit with resources for patients, including printable handouts. Price: Free Credit: *1.5 AMA PRA Category 1 Credits*

Module 1: Introduction to ACOG's COVID-19 Vaccine Confidence Training
Module 2: COVID-19 Landscape: Data and Recommendations
Module 3: Confident Conversations: Exploring Evidence-Based Strategies
Module 4: Confident Conversations: Leading Effective Vaccine Conversations
Module 5: Confident Conversations: Addressing COVID-19 Vaccine Misinformation
Module 6: Confident Conversations: Leading by Example

🐊 ACOO

Labor of Love: Stories of Vaccines, Variants, and Parenting During COVID

Check out ACOG's new podcast, <u>Labor of Love: Stories of</u> <u>Vaccines, Variants, and Parenting during COVID.</u> This season of Labor of Love is a five-part series where each week, Veronica Pimentel, MD, MS, FACOG, speaks with women dealing with everything that accompanies motherhood and pregnancy in the time of COVID-19. Dr. Pimentel also speaks with medical experts in the fields of maternal health, fertility, and mental well-being who provide evidence-based information and recommendations on how best to navigate pregnancy and motherhood during COVID-19.

Check out the trailer for Labor of Love and find more information about the podcast.

All episodes are now available on your favorite podcast streaming outlet! Listen and subscribe today!



COVID-19 Vaccines: Tools for Your Practice and Your Patients

<u>COVID-19 Vaccines: Tools for Your</u> <u>Practice and Your Patients</u> is a new tool kit from ACOG compiling all of our COVID-19 resources in a 1-stop shop.

It also includes several new resources including a template letter to patients about COVID-19 vaccines, and a "how to guide" for ACOG members outlining the process for becoming a COVID-19 vaccinator.



Tools for Your Patients

ACOG Practice Advisory

Comprehensive <u>clinical guidance</u> regarding COVID-19 Vaccination

- FDA & ACIP recommendations
- Efficacy & safety information
- ACOG recommendations

COVID-19 Vaccination Considerations for Obstetric-Gynecologic Care

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Last updated November 16, 2022

This Practice Advisory was developed by the American College of Obstetricians and Gynecologists' Immunization, Infectious Disease, and Public Health Preparedness Expert Work Group in collaboration with Laura E. Riley, MD; Richard Beigi, MD; Denise J. Jamieson, MD, MPH; Brenna L. Hughes, MD, MSc; Geeta Swamy, MD; Linda O'Neal Eckert, MD; Mark Turrentine, MD; and Sarah Carroll, MPH.

Summary of Updates

This Practice Advisory provides an overview of the currently available COVID-19 vaccines and guidance for their use in pregnant, recently pregnant, lactating, and nonpregnant individuals aged 12 years and older. For guidance and recommendations for the use of these vaccines in individuals aged 11 years or younger, please visit the website of the <u>American Academy of Pediatrics</u>. For additional information regarding severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) infection and treatment, see ACOG's <u>Frequently Asked Questions</u>.

Patient Education Resources

COVID-19 resources on ACOG's Patient Education Portal include:

Expert columns

Frequently Asked Questions



Coding for COVID-19 Immunizations

Coding for COVID-19 Immunizations

Practice management resource outlining coding specifics for COVID-19 vaccines







Joining the Q&A Session

Lakshmi Panagiotakopoulos, MD, MPH

Medical Officer Clinical Interventions Team, Prevention Branch Division of Viral Hepatitis National Center for HIV, Viral Hepatitis, STD, and TB Prevention Centers for Disease Control and Prevention

Tami Skoff, MPH

Senior Pertussis Epidemiologist Division of Bacterial Diseases National Center for Immunization and Respiratory Diseases Centers for Disease Control and Prevention

Fatimah Dawood, MD, FAAP

Pediatrician and Medical Officer, Influenza Prevention and Control Team Influenza Division National Center for Immunization and Respiratory Diseases Centers for Disease Control and Prevention

Katherine E. Fleming-Dutra, MD

Team Lead, Vaccine Effectiveness and Policy Team Surveillance and Prevention Branch Coronavirus and Other Respiratory Viruses Division National Center for Immunization and Respiratory Diseases Centers for Disease Control and Prevention

Hilda Razzaghi, PhD, MSPH

LCDR, U.S. Public Health Service Senior Epidemiologist, COVID-19 Vaccine Data lead, Acting Associate Director for Science Immunization Services Division National Center for Immunizations and Respiratory Diseases Centers for Disease Control and Prevention

Pedro L. Moro, MD, MPH

Acting Team Lead, VAERS Project and Response Team Vaccine Safety Subject Matter Expert, Immunization Safety Office Division Of Healthcare Quality Promotion National Center for Emerging and Zoonotic Infectious Diseases Centers for Disease Control and Prevention

Christine Olson MD, MPH

CAPT, United States Public Health Service Co-lead, CDC COVID-19 Vaccine Pregnancy Registry Medical Officer, Immunization Safety Office Division Of Healthcare Quality Promotion National Center for Emerging and Zoonotic Infectious Diseases Centers for Disease Control and Prevention

To Ask a Question

- Using the Zoom Webinar System
 - Click on the "Q&A" button
 - Type your question in the "Q&A" box
 - Submit your question
- If you are a patient, please refer your question to your healthcare provider.
- If you are a member of the media, please direct your questions to CDC Media Relations at 404-639-3286 or email <u>media@cdc.gov</u>.

Continuing Education

- All continuing education for COCA Calls is issued online through the CDC Training & Continuing Education Online system at <u>https://tceols.cdc.gov/</u>.
- Those who participate in today's COCA Call and wish to receive continuing education please complete the online evaluation by Monday, September 11, 2023, with the course code WC4520-081023. The access code is COCA081023.
- Those who will participate in the on-demand activity and wish to receive continuing education should complete the online evaluation between September 12, 2023, and September 12, 2025, and use course code WD4520-081023. The access code is COCA081023.
- Continuing education certificates can be printed immediately upon completion of your online evaluation. A cumulative transcript of all CDC/ATSDR CEs obtained through the CDC Training & Continuing Education Online System will be maintained for each user.

Today's COCA Call Will Be Available to View On-Demand

- When: A few hours after the live call ends*
- What: Video recording
- Where: On the COCA Call webpage <u>https://emergency.cdc.gov/coca/calls/2023/callinfo_081023.asp</u>

*A transcript and closed-captioned video will be available shortly after the original video recording posts at the above link.

Upcoming COCA Calls & Additional Resources

Join us for our next COCA Call, Thursday, August 17 at 2 PM ET.

Topic: <u>We Must Maintain Measles Elimination in the United States: Measles Clinical</u> <u>Presentation, Diagnosis, and Prevention</u>

- Continue to visit <u>https://emergency.cdc.gov/coca/ to get more details about upcoming COCA Calls.</u>
- Subscribe to receive notifications about upcoming COCA calls and other COCA products and services at <u>emergency.cdc.gov/coca/subscribe.asp</u>.

Thank you for joining us today!



emergency.cdc.gov/coca