



COVID-19 Update: Optimization Strategies for Healthcare Personal Protective Equipment (PPE)

Clinician Outreach and Communication Activity (COCA) Webinar

Wednesday, March 25, 2020

Continuing Education

Continuing Education is not offered for this COCA Call.

To Ask a Question

- Using the Webinar System
 - Click on the Q&A button in the Zoom webinar system.
 - Type your question in the Q&A box.
 - Submit your question.
- If we are unable to ask the presenters your question, please visit **CDC's COVID-19 website:** www.cdc.gov/covid-19 .
- You may also email your question to coca@cdc.gov.
- For media questions, please contact CDC Media Relations at
 - 404-639-3286 or send an email to media@cdc.gov.
- If you are a patient, please refer your questions to your healthcare provider.
- CDC's **COVID-19 Clinical Call Center** is available 24 hours at: **770-488-7100**.
- Visit emergency.cdc.gov/coca over the next several days as we intend to host COCA Calls.

Today's Speakers

- **Nancy Messonnier, MD**
Director, National Center for Immunization and Respiratory Diseases
Centers for Disease Control and Prevention
- **LCDR Grace D. Appiah, MD, MS (USPHS)**
COVID-19 Health System-Worker Safety Task Force Clinical Team
Centers for Disease Control and Prevention
- **Michael Bell, MD**
Deputy Director of Division of Healthcare Quality Promotion
Centers for Disease Control and Prevention
- **David T. Kuhar, MD**
COVID-19 Hospital Infection Prevention Team Lead
Centers for Disease Control and Prevention
- **CAPT Lisa Delaney, MS, CIH (USPHS)**
COVID-19 Response Worker Health and Safety Team
National Institute for Occupational Safety and Health
Centers for Disease Control and Prevention

CDC COVID-19 Resources

Note: The slides will NOT advance again until the Q&A sessions begin.

Coronavirus (COVID-19)

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

Interim Infection Prevention and Control Recommendations for Patients with Suspected or Confirmed Coronavirus Disease 2019 (COVID-19) in Healthcare Settings

<https://www.cdc.gov/coronavirus/2019-ncov/infection-control/control-recommendations.html>

Strategies for Optimizing the Supply of PPE

<https://www.cdc.gov/coronavirus/2019-ncov/hcp/ppe-strategy/index.html>

Evaluating and Testing Persons for Coronavirus Disease 2019 (COVID-19)

<https://www.cdc.gov/coronavirus/2019-nCoV/hcp/clinical-criteria.html>

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 - Submit your question.
 - Please do not submit a question using the chat button.
- For media questions, please contact CDC Media Relations at 404-639-3286 or send an email to media@cdc.gov.

Today's COCA Call Will Be Available On-Demand

When: A few hours after the live call

What: Video recording

Where:

1) On the COCA Call webpage at

https://emergency.cdc.gov/coca/calls/2020/callinfo_032520.asp

2) On COCA's Facebook page at

<https://www.facebook.com/CDCClinicianOutreachAndCommunicationActivity/>

COCA Products & Services



COCA Call

COCA Call Announcements contain all information subscribers need to participate in COCA Calls. COCA Calls are held as needed.



CDC Clinician Outreach
and Communication Activity



COCA Learn

Monthly newsletter that provides information on CDC training opportunities, conference and training resources, the COCA Partner Spotlight, and the Clinician Corner.



CDC Clinician Outreach
and Communication Activity



Clinical Action

As-needed messages that provide specific, immediate action clinicians should take. Contains comprehensive CDC guidance so clinicians can easily follow recommended actions.



CDC Clinician Outreach
and Communication Activity

COCA Products & Services



COCA Digest
CDC Clinician Outreach
and Communication Activity

The logo for COCA Digest features a blue square with a white speech bubble icon, a red square with a white stethoscope icon, and a purple background with the text 'COCA Digest' in white. Below this, there is a green square with a white syringe icon and an orange square with a white biohazard icon, followed by the text 'CDC Clinician Outreach and Communication Activity' in purple.

Monthly newsletter that provides updates on emergency preparedness and response topics, emerging public health threat literature, resources for health professionals, and additional information important during public health emergencies and disasters.



COCA Now
CDC Clinician Outreach
and Communication Activity

The logo for COCA Now features a blue square with a white speech bubble icon, a red square with a white stethoscope icon, and an orange background with the text 'COCA Now' in white. Below this, there is a green square with a white syringe icon and an orange square with a white biohazard icon, followed by the text 'CDC Clinician Outreach and Communication Activity' in orange.

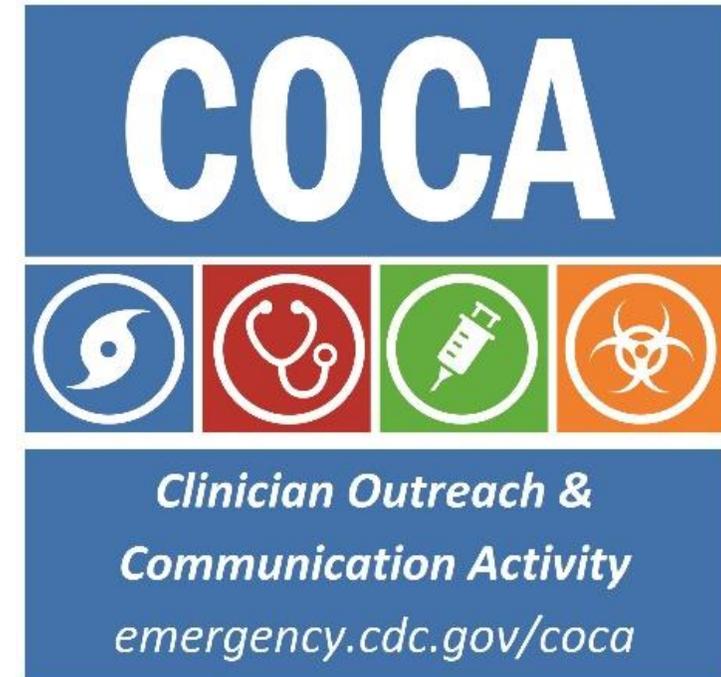
Informs clinicians of new CDC resources and guidance related to emergency preparedness and response. This email is sent as soon as possible after CDC publishes new content.



CDC's primary method of sharing information about urgent public health incidents with public information officers; federal, state, territorial, and local public health practitioners; clinicians; and public health laboratories.

Join COCA's Mailing List

- **Receive information about:**
 - Upcoming COCA Calls
 - Health Alert Network (HAN) messages
 - CDC emergency response activations
 - Emerging public health threats
 - Emergency preparedness and response conferences and training opportunities



<http://emergency.cdc.gov/coca>

Join Us on Facebook



The screenshot shows the Facebook profile for COCA (CDC Clinician Outreach and Communication Activity). The profile picture features a group of six diverse healthcare professionals. The cover photo is a blue banner with the COCA logo and icons for a microscope, a stethoscope, a syringe, and a biohazard symbol. The page name is "CDC Clinician Outreach and Communication Activity - COCA" with a verified badge and the handle "@CDCClinicianOutreachAndCommunicationActivity". The navigation menu on the left includes Home, About, Posts, Photos, Events, and Community, with a "Create a Page" button. The main content area shows a "Status" section with a "Write something on this Page..." prompt. Below that is a post from October 31 at 1:18pm announcing a free CE event on November 7, 2017. The right sidebar displays the location "Government Organization in Atlanta, Georgia", community statistics (21,420 likes, 21,217 followers), and a map showing the address "1600 Clifton Rd NE, Atlanta, Georgia 30333".

Thank you for joining us today!



<http://emergency.cdc.gov/coca>